

INDIAN SOCIAL &amp; RESEARCH FOUNDATION, AKOLA

**KALA MAHAVIDYALAYA MALKAPUR, AKOLA**

(Accredited By NAAC With "B" Grade)

MIDC Phase 2, Near Railway Gate, V.H.B. Colony Malkapur Tq. Dist. Akola

Affiliated to S.G.B. Amravati University, Amravati

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COLLEGE CODE: - 231

Mob no. 9923636465 / 8380854428

Hon. Shri Dr. D. H. Pundkar  
PresidentDr. G. S. Pande.  
Principal

## 2.6: Student Performance and Learning Outcomes

**2.6.1: Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website**

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Date: 18/09/2024

## Declaration

This is to declare that the information report, true copies,  
numerical data etc furnished in this file as supporting documents is  
verified by IQAC and found correct.



*G.S. Pande*  
Principal,  
Kala Mahavidyalaya,  
Malkapur, Akola (MH)

# **ARTS COLLEGE MALKAPUR AKOLA**

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## **Student Performance & Learning Outcomes**

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## ARTS COLLEGE MALKAPUR AKOLA

**Programme : Bachelor of Arts**

**Subject: Economic**

**Programme Specific Outcomes:**

- 1) To study economics theories and principals and see their applications.
- 2) Understand and study the Indian economy
- 3) Understand and study monetary policies in India.
- 4) Determine economic variables including inflation, unemployment, poverty, GDP, balance of payment
- 5) Understand the behavior of financial and money markets and perform cost-benefits analysis for making investment decisions.
- 6) Understand concept of public revenue.

### **Course Outcome : Micro Economic (B.A. I)**

- 1) Aware about fundamental concept of economics
- 2) Understand economic approach.
- 3) Know role of market in real life.
- 4) Understand the theory of oligopoly & duopoly.

### **Course Outcome : Economic of Maharashtra (B.A. II)**

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*G. S. Pandey*  
**Principal,**  
**Kala Mahavidyalaya,**  
**Malkapur Akola**

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- 1) Understand nature of Maharashtra economy
- 2) Understand population and economic development
- 3) Understand infrastructure and economic development
- 4) Understand role of agriculture in Maharashtra economy

### **Course Outcome: Macro Economic (B.A. III)**

- 1) Understand macro-economic analysis
- 2) Understand National income
- 3) Understand classical & Keynesian theories of output and unemployment
- 4) Understand consumption & investment function.

### **Programme : Bachelor of Arts**

#### **Subject: History**

#### **Programme Specific Outcomes:**

- 1) To know the National and International history.
- 2) Preserve Indian culture by creating awareness about age old Indian culture.
- 3) Promote student to preserve and protect ancient and medieval historical structure and monument.
- 4) Prepare student for various competitive examinations to help the nation building by developing among student

### **Course Outcome : History of India from Earliest time 1525 (B.A. I)**

- 1) Student Know Various Sources to study of ancient India and Harappa civilization.
- 2) Understand the Philosophy of Jainism and Buddhism.
- 3) Comprehended the history of vaidic period.
- 4) Know Mouryan Empire and socio-economic religious situation under the Mourya.



- 5) Understand the Gupta period and feudal system of Indian society.
- 6) Understand the history of Satvahan, Sungas, Kushan and Huns.
- 7) Understand the foundation of Delhi Sultanat.
- 8) Understand the Bahamani Kingdom.
- 9) Know the system of trade and commerce.

### **Course Outcome: History of India from 1526 to 1947 (B.A. II)**

- 1) Understand the political situation of India of the Eve of Baber's Invasion And Administrative setup of Mughal's
- 2) Know the system of Trade and Commerce during the period of Mughals.
- 3) Understand the modern Indian history. 4) Know the various phases of national Movement.
- 5) Understand the details of Freedom Movement under the Mahatma Gandhi leadership.
- 6) Understand the revolutionary process of constitutional development.

### **Course Outcome: History of Modern Europe from 1780 to 1965 (B.A. III)**

- 1) Learn about the causes and aftermaths of the French revolution.
- 2) Understand the rise of Napoleon and how Meternich dominated the European politics.
- 3) Evaluate the Russian Revolution.
- 4) Describe the policy of Mussolini and Hitler & his policies.
- 5) Understand the United Nations Organization.
- 6) Understand the Military Alliances NATO, CEATO and CENTO.

### **Programme : Bachelor of Arts**

### **Subject: Political Science**

### **Programme Specific Outcomes:**

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*G.S. Pandey*  
**Principal,**  
**Kala Mahavidyalaya,**  
**Malkapur, Akola (MH)**



- 1) Participate as a civically engaged member of society
- 2) Analyse political and policy problems and formulate policy options. 3) Discuss the major theories and concepts of political science. 4) Demonstrate critical thinking including the ability to form and argument, debate and material evidence about e-issues of public policy and politics. 5) To know about International issues. 6) To understand and square to leadership skill

### **Course Outcome: Indian Government and Politics (B.A. I)**

- 1) Student know about Indian constitution. 2) Student know about directive principals and fundamental rights & duties. 3) Student analyses political system and judiciary process. 4) To understand electoral reforms & process. 5) To aware about local self-government and women participation Panchayati Raj.

### **Course Outcome: Constitution and International Relation (B.A. II)**

- 1) Student know about United Kingdom constitution. 2) Student know about Parliamentary system of UK 3) To understand regional organization(SAARC) 4) Student know about constitution of China. 5) Student know about Indo-China major issues.

### **Course Outcome : Political Theory (B.A. III)**

- 1) Student know about leadership skill. 2) Student know about reservation Policy. 3) Student know about the Problem of Terrorism. 4) Student know about Aristotle & M.K. Gandhi 5) To understand Democracy system by Abraham Lincon & B. R. Ambedkar.
- Programme :

## **Bachelor of Arts**

### **Subject: Compulsory English**

#### **Programme outcomes:**

- 1) To improve soft skills and linguist skills. 2) To make a progressive and successful career in various spheres of life. 3) To develop interdisciplinary approach among the student. 4) To communicate with the world in a better and meaningful way.

#### **Programme Specific Outcomes:**

- 1) Basic knowledge of English as a foreign language 2) Basic knowledge of English grammar. 3) Communication skill in English. 4) To develop the students command on written and spoken English. 5) An ability to write resume, letter of application, emails, formal and informal letters in English. 6) Prepare the students to face personal interview.



### Course Outcome:

- 1) After the completion of the course the student will be able to
- 2) To acquire linguistic proficiency and communication skills.
- 3) To develop reading, writing, speaking and listening skills in English
- 4) To write curriculum vitae, fax, email, letter of application, formal and informal letters in English.
- 5) To write newspaper reports, essays on various subjects.
- 6) To enrich English vocabulary and enrich comprehension.

### Programme : Bachelor of Arts

### Course: English Literature

### Programme Outcomes:

- 1) To inculcate the cultural values, ethics among the students.
- 2) To enhance the ability of writing ornamental and decorative language.
- 3) To develop relationship between literature and real life.
- 4) Emotional development of human mind.
- 5) Students can implement various literary Terms and Theories in real life.

### Programme Specific Outcomes:

- 1) To develop a critical understanding through application of critical theory to the text.
- 2) To develop an application of word literature and also to expose them to world culture.
- 3) To develop research aptitude.
- 4) To help them understand the development of structure of modern English language.
- 5) To help the students to trace the origin of the word and draw connection to the other languages and their contribution in development of the society.
- 6) To make students master in their specific subject areas.
- 7) Tribal can preserve and popularize their language and culture through English.
- 8) To develop a personal sense of aesthetics towards all aspects of life.

#### Course Outcome:

- 1) At the end of each semester students of literature are expected to acquire certain level of linguistic, critical and appreciative skills dealing with various forms and genres of literature.
- 2) The following list of course outcomes of English literature is broad and indicative in its nature and scope.
- 3) The various ways to read literature.
- 4) The ways of critical appreciation of different genres.
- 5) Understanding and appreciation of poetry.
- 6) Introduction of various literary Terms.
- 7) Introduction of various literary Theories.
- 8) Understanding prose forms such as essays, short stories, novels, biographies and autobiographies.





**Department of Marathi**  
**Programme: B. A.**  
**Subject : Compulsory Marathi**  
**Programme Outcome:-**

1. महाविद्यालयीन विद्याध्यांची भाषा वाङ्मय विषयक भूमिका स्पष्ट होते.
  2. भाषा व संस्कृती आणि साहित्य व संस्कृती याचा अनुबंध स्पष्ट होतो.
  3. साहित्यातून मानवी जीवनव्यवहार, रुढी, प्रथा, परंपरा, भाषा समजून घेता येते.
  4. समाजव्यवहारात भाषेचे उपयोजन करण्याची कला विकसीत होते व व्यक्तिमत्व विकास होतो भाषेवर प्रभुत्व निर्माण करता येते. आणि साहित्याच्या वाचनातून शब्दसंग्रह वाढतो.
  6. विद्याध्यांची सृजनशिलता विकसित होते आणि सामाजिक बांधिलकी निर्माण होते.
  7. नौकरी व रोजगार संधी शोधता येते.
- क्षतवहतंतउउम ैचमबपपिब ळजबवउमरू.
1. साहित्य व भाषा विषयक आकलन क्षमता वाढते.
  2. विविध वाङ्मय प्रकार आणि साहित्य प्रवाह समजून घेता येते.
  3. भाषा व संस्कृतीचा परिचय होतो.
  4. भाषा व साहित्याची रुची निर्माण होते.
  5. साहित्य प्रकाराचा सात्विक अभ्यास करता येतो.
  6. व्यवहार भाषेचे ज्ञान होते.
  7. लेखन, वाचन, संभाषण, आकलन, परिक्षण इत्यादी भाषिक कौशल्याचा विकास होतो.
- ब्वनतेम ळजबवउमरू
1. वैचारिक साहित्याचे स्वरूप लक्षात येते व विद्याध्यांची विचारक्षमता वाढविण्यास मदत होते.
  2. समाजसुधारक, विचारवंत व नामवंत लेखकांच्या विचारांचा मौलिक ठेवा विद्याध्यांना मिळतो.
  3. विद्याध्यांच्या वैचारिक जाणीवा प्रगल्भ होतात. ललित साहित्याची ओळख होते.
  4. व्यक्तिचित्रण, कथा, ललित लेखनाची प्रेरणा मिळते. साहित्यातील ललित्याचा आस्वाद घेण्याची क्षमता विकसित होते.
  5. कवितेच्या विविध प्रकारांची माहिती मिळते. कवितेच्या विविध कालखंडाचा व प्रवाहांचा अभ्यास करता येतो. काव्यविषयक जाणीवा विकसित होतात. कवितेची चिकित्सक अध्ययन करण्याची दृष्टी येते.
- लखे ानविषयक नियमांची आळे ख निर्माण होते. लेखनामध्ये अधिकाधिक अचूकता येते. मुद्रितषाधे ान, पत्रलेखन, अहवाल लेखन, निवेदन कौशल्य विकसित होते. मुद्रितषोधक म्हणून रोजगार मिळविता येते. े वक्तृत्वकलचे ा व सुत्रसंचालन कत्यार्च ा विकास होतो.
7. विविध प्रसारमाध्यम केन्द्रामध्ये रोजगाराच्या संधी उपलब्ध होतात
- क्षतवहतंतउउमरू ठण्ण
- ैनइरमबज रू. डंतंजीप स्पजमतंजनतम
- क्षतवहतंतउउम ळजबवउमरू.
1. काव्य, कथा, नाटक, आत्मचरित, कादंबरी या साहित्यप्रकाराची ओळख होते.
  2. भाषेच्या दृष्टीकोनातून भाषेचे स्वरूप, स्वननिर्मिती प्रक्रिया, कार्य, वाक्य पृथक्करण या संदर्भात भाषेची ओळख निर्माण करता येते.





8. महानुभाव संप्रदायकालीन, सामाजिक, सांस्कृतिक, धार्मिक, आर्थिक जीवनाची ओळख पटते.
9. कथामधून नैतिक मुल्यांची शिकवण मिळते.

**Programme : Bachelor of Arts**  
**Subject : Indian Music**  
**Programme Specific Outcome:-**

1. स्वरांचा परिचय
2. विविध रागांचे गायन/वादन
3. वेगवेगळ्या तालांचा ठेका, बोल लिहिणे व हातावर ताल देणे.
4. गीतांचे व तालांचे स्वर लेखन लिहिणे.
5. विविध गीत प्रकारांचे गायकी अंगाने गायन/वादन
6. श्रोत्यांसमोर साध संगीतसह सादरीकरण/मंच प्रदर्शन

**Programme Outcome :-**

1. स्वयंरोजगारासाठी सहाय्य
2. संगीत कला विषयक समृद्ध वारसा जाणीव
3. सर्व धर्मसमभाव, एकता, समता, बंधुभाव व मूल्यसंस्कार
4. जाहीरात, उद्योग इत्यादीसाठी उपयोग
5. आधुनिक तंत्रज्ञानाचा वापर व वैज्ञानिक दृष्टीकोन
6. कल्पना शक्तीस वाव.

**Course Outcomes :-**

1. भारतीय संगीतातील पारिभाषिक शब्दांचे विश्लेषण.
2. ख्याल गायनाचे दृष्टीकोण निर्माण झालेल्या संगीतातील घराण्यांच्या तुलना
3. प्रसिद्ध संगीतज्ञ, गायक, वादक, कलावंत यांचे जीवनकार्याचे वर्णन
4. संगीताचा आस्वाद म्हणजेच रसग्रहण
5. भारतीय वादकांचे विविध वर्गात वर्गीकरण
6. आधुनिक संगीताचे प्रकार
7. दैनंदिन व सामाजिक जीवनातील संगीताचे स्थान
8. शिक्षणात संगीताचे स्थान
9. आधुनिक संगीत साधनांचा (दृकश्राव्य) शिक्षणासाठी उपयोग





## Urdu Literature

Effective from Academic Year 2024- 2025

## پروگرام حاصل

## Programme Outcomes (Pos)

- ☆ طلباء میں اردو زبان کی شاعری، تحریری مہارت اور ساتھ ہی مطالعہ کا شغف پیدا کرنا۔
- ☆ آسان زبان میں مافی الضمیر کو ادا کرنا اور تحریری و تقریری سطح پر مہارت پیدا کرنا۔
- ☆ صحیح تلفظ، درست امارادوب و لہجہ سے آگاہی۔
- ☆ کمپیوٹر کے توسط سے اردو دیکھنے، پڑھنے اور روزگار کے امکانات کی طرف متوجہ کرنا اور طلباء میں اردو کے ساتھ گہرے تعلق کا عملی تجربہ بہم پہنچانا۔
- ☆ صحافت اور صحافت اور ترجمہ نگاری کے فن سے روشناس کرنا۔
- ☆ اردو تہذیب، اخلاقیات و اقدار کے ساتھ ساتھ ہندوستانی مشترکہ تہذیب سے روشناس کرنا۔ ان کی کردار سازی کرنا اور زمانے کے مطالبے اور ہفتائے کے مطابق ذہنی تربیت کرنا۔ سماج، ملک اور انسانی برادری کے لیے انھیں نفع بخش اور کارآمد بنانا۔
- ☆ ان کے اندر زبان و ادب کے وسیلے سے مثبت اور تعمیری سوچ پیدا کرنا۔

## پروگرام کا تخصیصی حاصل

## Programme Specific Outcome (PSOs)

- ☆ اس کورس کا مقصد طلباء کے اندر اردو کو فنی پیدا کرنا ہے۔
- ☆ اردو کو ام لئاس (LINGUA FRANCA) کی پسندیدہ زبان ہے۔ بول چال سے لے کر میڈیا اور تحریر و تقریر میں موثر رد و ادا کرتی ہے۔ لہذا طلباء کے اندر اردو زبان و ادب کا شعور پیدا کرنا اور اس زبان کے ذریعے سے عصری فوائد حاصل کرنے کے لیے تیار کرنا ہے۔
- ☆ زبان کی رمز شناسی انسان کو مہذب بناتی ہے۔ لہذا اردو زبان کے توسط سے طلباء کو بول چال اور عملی زندگی میں مہذب اور شائستہ بنانا مطلوب ہے۔
- ☆ اردو شعور و ادب کی مختلف اصناف اور خصوصاً داستان، ناول، افسانہ، ڈرامہ، غیر افسانوی اصناف کے علاوہ قصیدہ، مرثیہ، مثنوی، غزل، نظم کے ارتقا سے واقف کرنا۔
- ☆ اردو قواعد و انشائیہ اہمیت و افادیت سے روشناس کرنا تاکہ تحریر اور تقریر کی عمدہ صلاحیت پیدا ہو اور قواعد کی غلطیاں دور ہوں۔ صحیح زبان لکھ اور بول کر اردو کے طلباء عصری فوائد حاصل کر سکیں۔
- ☆ اردو کے طلباء کو کمپیوٹر کا علم فراہم کرنا اور اردو اور کمپیوٹر کے تعلق سے جدید تر معلومات فراہم کرنا تاکہ وہ نہ صرف اردو کو کمپیوٹر کے ذریعہ بہتر طور پر سیکھ اور پڑھ سکیں بلکہ ان کے اندر راقی صلاحیت پیدا ہو جائے کہ وہ اس کورس کے مطالعہ کے بعد اپنا روزگار خود پیدا کر سکیں۔
- ☆ صحافت کی باریکیوں، بالخصوص اردو صحافت کی مہاریات کا علم فراہم کرنا، ترجمہ کے فن اور اصول و ضوابط سے روشناس کرنا۔ اس میدان میں عملی مہارت پیدا کرنا تاکہ وہ صحافت کے میدان کے ساتھ ساتھ ترجمہ کی دنیا میں بھی قدم رکھ سکیں اور روزگار کی صورت بذات خود پیدا کر سکیں۔
- ☆ اردو و مشترکہ ہندوستانی تہذیب کی ہندوستانی زبان و علامت ہے۔ اردو زبان و ادب کے قدیم و جدید ماخذ سے روشناس کر کے ان کے ذہن میں مشترکہ تہذیبی عناصر کو پہنچ کرنا اور ہندوستان کو تہذیبی اور ثقافتی سطح پر زبان اردو نے جس طرح مضبوط بنیاد فراہم کی ہے اور اعتماد و اتفاق کی فضا پیدا کی ہے اسے ذہن نشین کرنا تاکہ ان کے کردار میں ہندوستانی تہذیبی اقدار کے جوہر نمایاں ہو سکیں اور وہ سچے اور سچے محب وطن ہندوستانی بن سکیں۔
- ☆ جدید ہندوستان کی تعمیری و ترقی میں نمایاں کردار ادا کر سکیں۔
- ☆ طلباء کے اندر نہ صرف زبان کے مہاریات کا ادراک کرنا بلکہ انھیں ادب دوست بھی بنانا ہے تاکہ وہ خود ادب تخلیق کر سکیں اور مستقبل میں زبان و ادب کی ترقی میں نمایاں کردار ادا کر سکیں۔
- ☆ طلباء کے اندر زبان و ادب کی اس قدر صلاحیت پیدا ہو کہ وہ عصری مسائل اور زندگی کی پیچیدگیوں کو مثبت انداز میں حل کر سکیں۔ وہ اپنی شخصیت سازی کے ساتھ سماج میں بہتر تعمیری کردار ادا کر سکیں۔



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 Faculty of Humanities  
 Subject: Urdu Literature  
 Department Specific Core (DSC) (Level 4.5)  
 B. A. Part - I Semester - I  
 Course Title- Urdu Afsana Nigari Ka Mutala-I

اُردو افسانہ نگاری کا مطالعہ

Faculty	Humanities
Programme	Programme Three Years Six Semester Bachelor's Degree (B. A.)
Department Specific Core (DSC)	Urdu Literature
Subject Code	672
Level 4.5	Level 4.5
B. A. First Year Semester I	I
Course Code	672201
Course Name	Urdu Afsana Nigari Ka Mutala (اُردو افسانہ نگاری کا مطالعہ)
Credits 03	03
Teaching Hours	45 Hours (3 Hours /Per week)
Exam Duration	3 Hours
Max Marks	Max Marks 100 (Written Exam-60, Internal Assesment-40)

۱۔ طلباء کو اردو افسانہ نگاری سے متعارف کرانا۔ ۲۔ طالب علموں کو افسانے کے فن سے متعارف کرانا۔ ۳۔ افسانے کے بدلتے ہوئے رجحانات سے واقف کرانا۔	Course Objectives (ماہصل) کورس کے مقاصد
۱۔ طلباء اردو افسانہ نگاری سے آگاہ ہوں گے۔ ۲۔ طالب علم افسانے کے فن سے متعارف ہوں گے۔ ۳۔ افسانے کے بدلتے ہوئے رجحانات سے واقف ہوں گے۔	Course Outcomes کورس کا تخصیصی ماہصل



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## Syllabus

No. of Lectures اوقات تدریس	Title With Contents اسباق کی تفصیل	Unit No. اکائی
10	افسانے کا فن، افسانے کی تعریف، افسانے کے اجزائے ترکیبی، اردو افسانے کی روایت، افسانچہ کی تعریف اور روایت	I
10	اردو افسانے کا آغاز و ارتقاء، اردو افسانے کے تین دور، اردو افسانے میں جدیدیت،	II
15	منتخب افسانوں کے متن کی تدریس ۱۔ کفن۔ پریم چند، ۲۔ جینے کے لیے۔ سہیل عظیم آبادی، ۳۔ گرہن۔ راجندر سنگھ بیدی، ۴۔ اٹھارہ آنے۔ اختر انصاری، ۵۔ اولاد۔ سعادت حسن منٹو	III
10	حیات و کارنامے ۱۔ پریم چند، ۲۔ سہیل عظیم آبادی، ۳۔ راجندر سنگھ بیدی، ۴۔ اختر انصاری، ۵۔ سعادت حسن منٹو	IV

Internal Assessment: -

1. Home Assignment on prescribed Syllabus- 20 Marks
2. MCQ (Class Test) on prescribed Syllabus- 20 Marks

## UNITE WISE DISTRIBUTION OF MARKS

UNIT I- Prose – There shall be TWO Answer type Questions out of Four of 6 marks each	12
UNIT II- Prose – There shall be TWO Answer type Questions out of Four of 6 marks each	12
UNIT III- Prose – First Two short Stories Passages for explanation 4 marks each two out of four passages 3, 4, & 5 Three short Stories Passages for explanation 4 marks each two out of four passages	08 08
UNIT IV- Life and work of Short Story Write (Long Answer Type) TWO out of FIVE	20

Books Prescribed: -

Text Book: Guldasta-E-Sukhan (Part First) Published By Asma Publications "Soyba Villa" Beside Deshmukh Hospital, Millat Colony, Khimgaon Dist. Buldana (M.S.)

Reference Books:

1. Numainda Mldtsar Afsane (Prose) Edited by Taher Farooqui (Educational Book House Aligarh)  
لہذا نندو مختصر افسانے۔ طاہر فاروقی
2. Urdu Afsane Ka Irtiqa By Mohammad Hamid Publisher : M. Hamid Nizami Press Lucknow  
اردو افسانے کا ارتقاء۔ محمد حامد
3. Urdu Afsana : Fikri-O-Fanni Mabahis By Azimushshaan Siddiqui Educational Publishing House, Delhi  
اردو افسانہ فکری و فنی مباحث۔ عظیم الشان صدیقی



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 Subject: Urdu Literature  
 Department Specific Core (DSC) (Level 4.5)  
 B. A. Part - I Semester - II  
 Course Title- Asnaf -E- Adab Urdu Ka Taaruf-II

اسناف ادب اردو کا تعارف

Faculty	Humanities
Programme	Programme Three Years Six Semester Bachelor's Degree (B. A.)
Department Specific Core (DSC)	Urdu Literature
Subject Code	672
Level 4.5	Level 4.5
B. A. First Year Semester II	II
Course Code	672202
Course Name	Asnaf E Adab Urdu Ka Taaruf (اسناف ادب اردو کا تعارف)
Credits 03	03
Teaching Hours	45 Hours (3 Hours /Per week)
Exam Duration	3 Hours
Max Marks	Max Marks 100 (Written Exam-60, Internal Assesment-40)

۱۔ طلباء کو اردو اسناف ادب سے متعارف کرانا۔ ۲۔ طالب علموں کو اردو داستان سے متعارف کرانا۔ ۳۔ اردو کی نثری، شعری اسناف سے واقف کرانا۔	Course Objectives (ماہصل) کورس کے مقاصد
۱۔ طلباء کو اردو اسناف ادب سے آگاہ ہو گئے۔ ۲۔ طالب علم اردو داستان سے متعارف ہو گئے۔ ۳۔ اردو کی نثری، شعری اسناف سے واقف ہو گئے۔	Course Outcomes کورس کا نتیجہ حاصل



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## Syllabus

No. of Lectures اوقات تدریس	Title With Contents اسباق کی تفصیل	Unit No. اکائی
10	اصناف ادب تعریف و توضیح	I
13	داستان کی تعریف، اجزائے ترکیبی، داستان کی خصوصیات، داستان کا آغاز و ارتقاء، ہائے و بہار (سیر پہلے درویش کی)، میرامن (متن کی تدریس)، میرامن: حیات و خدمات	II
10	نثری اصناف شعری اصناف	III
12	لظم: تعریف، اقسام، اردو لظم کا ارتقاء بتجارہ نامہ۔ نظیر اکبر آبادی (متن کی تدریس) نثر تیری گلیوں کے۔ فیض احمد فیض (متن کی تدریس) نظیر اکبر آبادی: حیات و خدمات، فیض احمد فیض: حیات و خدمات	IV

Internal Assessment: -

1. Home Assignment on prescribed Syllabus- 20 Marks
2. MCQ (Class Test) on prescribed Syllabus- 20 Marks

## UNITE WISE DISTRIBUTION OF MARKS

UNIT I- Prose – There shall be TWO Answer type Questions out of Four of 6 marks each	12
UNIT II- Prose – There shall be TWO Answer type Questions out of Four of 6 marks each	12
UNIT III- Prose – First Two short Stories Passages for explanation 4 marks each two out of four passages	08
3, 4, & 5 Three short Stories Passages for explanation 4 marks each two out of four passages	08
UNIT IV- Life and work of Short Story Write (Long Answer Type) TWO out of FIVE	20

Books Prescribed: -

Text Book: Guldesta-E-Sukhan (Part First) Published By Asma Publications "Soyba Villa" Beside Deshmukh Hospital, Millat Colony, Khimgaon Dist. Buldana (M.S.)

Reference Books:

1. Numainda Mkhtsar Afsane (Prose) Edited by Taher Farooqui (Educational Book House Aligarh)  
نمائندہ مختصر افسانے۔ طاہر فاروقی
2. Adbi Sipare (Poetry) Hissa Nazam, by Khalilul Rab Agra.  
ادبی سی پارے (حصہ نظم)۔ خلیل الرب
3. Bagh-O-Bahar by Mir Amman Dehlvi by Publisher : Anjuman Taraqqi Urdu (Hind), Delhi  
ہائے و بہار۔ میرامن دہلوی
4. Dastan Se Afsane Tak By Waqar Azeem Publisher : Educational Book House, Aligarh  
داستان سے افسانے تک۔ وقار عظیم



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Teaching learning scheme for the Degree of Bachelor of Arts  
(Three Years: Six Semesters Bachelor's Degree Programme)  
659 - Sanskrit Language

**प्रस्तावना - ( Preamble )**

संस्कृती ही विश्वातील एक अत्यंत प्राचीन आणि समृद्ध भाषा आहे. मनोरंजनासह, ज्ञानरंजन आणि सर्वांगीण व्यक्तिमत्व विकासाच्या दृष्टीने संस्कृतच्या अध्ययनाचा विविधांगी उपयोग आहे. काव्य नाट्य स्वरूप साहित्यिक अंगासह मनोवैज्ञानिक, समाजशास्त्रीय आणि आधुनिक विज्ञान दृष्टीनेदेखील ही भाषा समृद्ध आहे. सध्याच्या संगणकीय युगात जागतिक पातळीवर संस्कृत भाषेच्या अध्ययनात वाढत असलेली रुची पाहता आपल्या विद्यार्थ्यांना देखील या ज्ञान संग्रहाचा लाभ व्हावा या दृष्टीने संस्कृतचे अध्ययन अत्यंत उपयुक्त आहे.

**अभ्यासक्रमाची उद्दिष्टे**

**( Program Educational Objects )**

- १) संस्कृत भाषेचे आपाततः अध्ययन करून त्या भाषेवद्दल आवड निर्माण करणे.
- २) संस्कृत भाषेत वैदिक संस्कृत, औपनिषदिक संस्कृत, स्मृतिकालीन संस्कृत, गद्य काव्य, पद्य काव्य, नाटक सुभाषित अशा विविध पैलूंचा विद्यार्थ्यांना परिचय करून देणे.
- ३) संस्कृत भाषेत केवळ धार्मिक, आध्यात्मिक किंवा साहित्यिक विषय नसून उच्चतम नैतिक मूल्य तथा महिलोन्नती, वृक्ष महिमा, विमानविद्या, संगणकीय संस्कृतम् अशा आधुनिकतम विषयांवर देखील विविधांगी लेखन उपलब्ध आहे याची जाणीव करून देणे.
- ४) संस्कृत ही केवळ प्राचीन भाषा नसून सध्याच्या काळात देखील तिच्यात प्रचुर प्रमाणात साहित्य निर्मिती होत आहे हे सद्यकालीन लेखकांच्या, सद्यकालीन विषयावर आधारित पाठाच्या माध्यमातून अधोरेखित करणे या अभ्यासक्रमाचे एक महत्वपूर्ण उद्दिष्ट आहे.
- ५) संस्कृत अध्ययनाने येणारी उच्चारण शुद्धता, पाठांतर क्षमता, नैतिकमूल्य संवर्धन, बौद्धिक संपन्नता यांचा परिचय करून देत ती मूल्ये रूजवण्याचा प्रयत्न करणे या अभ्यासक्रमाचे उद्दिष्ट असेल.



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अभ्यासक्रम परिणाम  
( Program Outcomes )

- १) गद्य पाठातील उताऱ्यांचा अनुवाद करता येईल.
- २) गद्य पाठाचा सारांश स्वतःच्या शब्दात सादर करता येईल.
- ३) पद्य पाठातील श्लोकांचा अनुवाद करता येईल.
- ४) पद्य पाठाचे रसग्रहण करून सारांश सादर करता येईल.
- ५) कौशल्य आधारित अभ्यासक्रमांत अपेक्षित कौशल्य प्राप्त होतील.
- ६) भारतीय ज्ञानपद्धती (IKS) अभ्यासक्रमांच्या माध्यमातून प्राचीन भारतीय ज्ञानपरंपरांची ओळख आणि अभ्यास होईल.
- ७) सामान्य मुक्त ऐच्छिक ( GOEC ) अभ्यासक्रमांच्या माध्यमातून इतर विद्या शाखेतील विद्यार्थ्यांना देखील प्राचीन संस्कृत ज्ञानसंग्रहाचा लाभ होईल.



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Sant Gadge Baba Amravati University, Amravati  
New Education Policy-2020  
Syllabus for Academic Year-2024-25  
Faculty of Humanities  
Three Years- Six Semesters Bachelor's Degree Programme  
संस्कृत अभ्यास मंडळ  
Programme – B A (Sanskrit)  
Syllabus- B A Part I – Sem I and Sem II – Level 4.5  
Department Specific Core DSC – Sanskrit language  
Subject code – 659  
अभ्यासपत्रिका 1 – गद्यपद्यपरिचयः (संस्कृतसोपान भाग 1)

विद्याशाखा	मानवविज्ञान
Programme	Three years six semester Bachelor's Degree Programme B.A
Vertical	a and b (Major and Minor)
Department Specific Core (DSC)/ Major and Minor/ विषय	संस्कृतभाषा
विषय संकेतांक	659
स्तर /Level	4.5
सत्र	I
Course code	659201
अभ्यासपत्रिका Name of Course	गद्यपद्यपरिचयः (संस्कृतसोपान भाग 1)
श्रेयांक Credits	3
अध्यापन तास/Teaching Period	45 तास
परीक्षा कालावधी/Exam Duration	3 तास /3 Hr.
एकूण गुण/ Total Marks	100 गुण ( लेखी परीक्षा 60 गुण +अंतर्गत मूल्यमापन 40 गुण)



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Syllabus- B A Part I – Sem I  
Department Specific Core DSC – Sanskrit language  
Subject code – 659201  
अभ्यासपत्रिका 1 – गद्यपद्यपरिचयः (संस्कृतसोपान भाग 1)

Course Objectives अभ्यासपत्रिकेची उद्दिष्टे		1) विद्यार्थ्यांना संस्कृतभाषेतील गद्यपद्याकाव्यांचा परिचय करून देणे. 2) विद्यार्थ्यांना अर्वाचीन संस्कृत साहित्याचा परिचय करून देणे. 3) विद्यार्थ्यांना संस्कृतभाषेतील गद्यपद्याकाव्यांच्या वैशिष्ट्यांची ओळख करून देणे. 4) विद्यार्थ्यांना भारतीय ज्ञान परंपरा आणि विचारांचा परिचय करून देणे
Course Outcome अभ्यासपत्रिकेची फलनिष्पत्ती		1. विद्यार्थ्यांना संस्कृतभाषेतील गद्यपद्याकाव्यांचा परिचय होईल. 2. विद्यार्थ्यांना अर्वाचीन संस्कृत साहित्याचा परिचय होईल. 3. विद्यार्थ्यांना संस्कृतभाषेतील गद्यपद्याकाव्यांच्या वैशिष्ट्यांची ओळख होईल. 4. विद्यार्थ्यांना भारतीय ज्ञान परंपरा आणि विचारांचा परिचय होईल.
पाठ्यपुस्तक		संस्कृतसोपानम् भाग 1 – परिमल प्रकाशन, पुसद
Unit	Content	Workload Allotted
घटक-1 –	गृध्रमार्जारकथा	8 Hr
घटक 2 –	परिवर्तनम्	8 Hr
घटक 3 –	गगनं स्पृशन्ती कल्पना	8 Hr
घटक 4–	वाणीप्रशंसा	7Hr
घटक 5	वृक्षमहिमा	7 Hr
घटक 6	महात्मागान्धेः जन्ममहोत्सवः	7 Hr
		एकूण 45 तास
गुण विभागणी	लेखी परीक्षा	60
	अंतर्गत मूल्यमापन	40
	एकूण गुण	100
	Exam Duration	3 तास
	प्रश्नपत्रिकेचे स्वरूप	
	घटक एक ते तीन वर दोन पैकी एक दीर्घोत्तरी प्रश्न.	15 गुण
	२) घटक चार ते सहा वर दोन पैकी एक दीर्घोत्तरी प्रश्न.	15 गुण
	३) घटक एक ते तीन वर चार पैकी दोन टिपा	10 गुण



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४) घटक एक ते तीन वर चार पैकी दोन संदर्भासह स्पष्टीकरण	10 गुण
५) घटक चार ते सहा वर चार पैकी दोन टिपा.	10 गुण
अंतर्गत मूल्यमापन – घटकावर आधारित स्वाध्याय आणि बहुपर्यायी प्रश्न	40 गुण
एकूण गुण	100



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**Sant Gadge Baba University Amravati**  
**Syllabus Prescribed under Choice based Credit System 2022-23**  
**Faculty: Humanity**  
**Programme: UG (B.A. Home Economics)**

**Part A**

**PSOs**

After successfully completion of UG course in Home Economics student will be able to -

- Describe the home management process and apply it in practice for planning and executing inside and outside the home
- Play model role as a home maker, home manager, home Scientist, counselor as well as play a different role in different kinds.
- Build Confidence to create her own business and adjust in it better way.
- Derive certain changes in behavior and attitudes that require for effective communication and as a Entrepreneur.

**Employability potential of the program**

Home-Economics education is an education for life. Home-Economics subject is an applied subject in which all areas of courses is utilized in day-to-day individual life as well as community services. This area has vast potentials that develop learning communities. Home-Economics is an evolving practical discipline with a lot of employment potential in both academic and commercial sector. Home-Economics covers areas of specialization such as Food and Nutrition, Communication and Extension, Resource Management, Human Development, Fabric and Apparel science. Home-Economics is a combination of art and science not only confined to food and nutrition but also Housekeeping, Textiles, Dietetics, Family Relations, Community living, Consumer Economics, Child Development and Hygiene. To begin with a career in this field, Students must possess rational mind along with realistic approach and an objective attitude. Increasing consciousness with respect to health, diet and way of life has increased the number of candidates taking up home economics as their career source.

With regards to Academic, students can also find teaching jobs in governmental and private schools and colleges. Students continues their further master degree and Ph.D. in the field of Home-Economics and take up NET examination in Home-Economics. Home-Economics students have a lot of opportunities of employment in private companies, NGOs, and entrepreneurship development. Home-Economics graduates can run childhood care units like Daycare Centers, Crèches, Nursery school after-school centers and Health Centers Health centers can provide special advice for the dietary needs of people suffering from different diseases. These centers will not only be a service to the community but would help them create employment for themselves and others. Students with BA degree can disseminate important information related to health conscious and community health. Being a part of television programmes or writing a cook book are great options.

In India, Home-Economics is in its emerging stage of development, so Home-Economics graduates have ample employment opportunities in private sector (cooking, fashion designer, housekeeping, dietitians), (social welfare officer, food analysts, fashion designer), government sector (scientists, professors, research assistant) and self-employment sector (boutique, cloths designing, coaching Centre, hobby Centre, child care, catering and health care). Thus, Home-Economics is an emerging academic discipline which has ample opportunities of technologies for conservation and is a unique discipline with a blend of science and art. And a very useful application of these knowledge by learning community is play favorable role in family life cycle effectively and try to make responsible citizen doing extension activities and community services.



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<b>Unit III</b> <b>Decision Making</b>	(12 periods) 3.1 Definition and Meaning Decision Making 3.2 Steps of Decision Making process 3.3 Types Decision Making 3.4 Family budget: Meaning and Components for making budget (Housing, Household expenses, Transportation, Insurance, Medical and Health, Education Saving, etc.)
<b>Unit IV</b> <b>Colour &amp; Colour Schemes</b>	(12 Periods) 4.1 Classification of Colour: i) Primary ii) Secondary iii) Intermediate iv) Tertiary v) Quaternary vi) Colour wheel 4.2 Colour Schemes: Relative and Contrasting. 4.3 Definitions and Importance/values of FlowerArrangement 4.4 Types of flower arrangements: i) Japanese ii) Traditional iii) Dry iv) Mass
<b>Unit V</b> <b>Event Management</b>	(12 periods) 5.1. Event Management: Concept and scope in modern era 5.2. Event Management new trend of employment and self-employment 5.3. Types of events: households and Commercial 5.4. Development of event management system: a) Fundamental: Building team, Advertisement, Marketing. b) Concrete: Events Booking, Budget, Arrangement of Event, Monitoring, Records, Payment mode, Services, Decoration, Hospitality, etc.

SEM (Module) Event Management		Total 15 periods
<b>Objectives: -</b>  1. To Acquire the basic concept of event management 2. To design a event plan for carrying out easily and skillfully. 3. To enable event delivery and evaluation 4. To develop skills Event /planning is a source of employment and self-employment		
<b>COs</b>  After successfully completion of module course students should be able to – <ul style="list-style-type: none"> <li>• Design Draft of event plan and follow the timeline</li> <li>• Do job work in event planning industry as well as play a role of Event manager after well-practiced</li> <li>• Identify best practice in the development and delivery for successful event.</li> <li>• Enhance the scope for bringing understandings into event planning practices</li> </ul>		
<b>Activities</b>	1. Attend the Planned Event and summarize the observed system. (Group activity)- (Skill acquired through Participative learning)	4 Periods
	2. Visit to prearranged event venues (Group activity)- Report (Experiential learning)	3 Periods
	3. Visit to arranged event venues (Group activity)- Report (Experiential learning)	3 Periods
	4. Plan Event and submit the report (Group activity) Soft Copy (Application of Knowledge)	3 Periods
	5. List the all required sub-events for Budgeting. (Critical thinking)	2 Periods
<b>Assessment-</b> 1. Attend the Planned Event 5 marks 2. Visit to prearranged event 5 marks 3. Visit to arranged event Plan Event and submit the report 5 marks 4. Listed the all required sub-events for Budgeting 5 marks Total: 20 Mark		



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Part-B  
Syllabus prescribed for 2022-23 for UG program  
Program- BA  
(Laboratory/Practical/practicum/hands-on/Activity)  
Course/ Subject: HOME ECONOMICS

Semester-I

Code of the Course/ Subject	Title of the Course/ Subject	Total number of Periods
1113	Family Resource Management and Interior Decoration	(2 periods/Week)

**COs-**

After successfully completion of practical course student will be able to-

- Draw a design for colour schemes.
- Apply the practical knowledge of colour schemes for rangoli and flower arrangement.
- Do and demonstrate types of flower arrangements.
- Take order of flower decoration.

**List of practical**

Sr.No	Practical course/ activities (2 periods/week /batch)
1	Colour scheme
2	Colour wheel drawing
3	Preparation of greeting card
4	Introduction to Types of flowers
5	Introduction of material required for flower arrangement
6.	Demonstration of Flower arrangement
7.	Flower decoration
8	Visit to Flower shops
9	Visit to Flower Exhibition
10	Demonstration of rangoli schemes
11	Record book / practical book preparation including samples
12	Ideal practical prior to University practical.

**Distribution of Practical Marks**

**Total Marks-20**

Practical work	Marks	Evaluation Mode	Total Marks
Colour scheme /Flower arrangement (Any One)	07	External	10
Viva-Voce	03		
Class work report	06	Internal	10
Record Book	04		

**Course material/ learning resources**

**Reference Books:**

1. Gross & Crandall, " Management for Modern Families," Appleton century crafts, New York.
2. P Nickell & Dorsey, J.M., " Management in Family Living", Wiley Eastern Ltd. New Delhi.
3. Bhargava Bela, " Family Resource Management & Interior Decoration," University Book House Private Ltd, Jaipur.
4. Rutt, Anna Hong, " Home Furnishing," Wiley Eastern Private Ltd. New Delhi.
5. Goldsmith, "Art in Everyday life," McMillan, New York.
6. Deshpande R.S., " Modern Ideal Houses for Indian," United Book Corporation, Pune.
7. Kale S. A. 2016 "Event Management" Gaurav book, Pub, Kanpur.



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**Text Book**

7. मुन्शी आणि जठार- गृह अर्थशास्त्र भाग 1, पिपळापुरे जॉइंट कंपनी पब्लिशर्स, नागपूर.
8. लिमये क्षमा- गृह अर्थशास्त्र आणि गृह कला, विद्या प्रकाशन, नागपूर।
9. वसू आणि महाजन-आधुनिक गृह अर्थशास्त्र, मंगेश प्रकाशन, नागपूर.
10. पुरव प्रभावती- भरत कला गॅलेंटिक बुक डेपो, मुंबई.
11. कोकड अ. वि. - अभिनव भरत कला।
12. शेरी जे.पी. गृहकला एवम गृह प्रबंध
13. कांडलकर लीना- गृह अर्थशास्त्राची मुलतत्वे, विद्या प्रकाशन, रुईकर पथ, नागपूर.
14. लीना कांडलकर कौटुंबिक संसाधनाची संकल्पना, विद्या प्रकाशन, रुईकर मार्ग नागपूर.
15. फरकाडे त्रिवेणी, गौगे सुलभा - गृह विज्ञान विस्तार
16. फरकाडे त्रिवेणी, गौगे सुलभा, कौटुंबिक संसाधनाचे व्यवस्थापन आणि गृहसजावट
17. डॉ. ज्योती हावरे, दिपाली भटकर, कौटुंबिक संसाधनाचे व्यवस्थापन आणि आंतरिक सजावट,
18. डॉ. संगीता आ. जवजाळ डॉ. किरण रा. बेतुरकर।, कौटुंबिक संसाधनाचे व्यवस्थापन आणि

**Links**

1. <https://www.oxfordhomestudy.com/courses/online-management-courses/management-course-free>
2. [https://onlinecourses.swayam2.ac.in/cec22\\_mg11/preview](https://onlinecourses.swayam2.ac.in/cec22_mg11/preview)
3. <https://mooc.es/course/family-resource-management-and-housing/>
4. <https://www.classcentral.com/course/swayam-family-resource-management-and-housing-14049>

**You tube links**

1. <https://www.youtube.com/watch?v=1FOgF4I37IE>
2. <https://www.youtube.com/watch?v=Wq3uBSIHWbA>



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Part-II  
Syllabus prescribed for 2022-23 for UG program  
Program- BA  
Course/ Subject: HOME ECONOMICS

Semester-II

Code of the Course/ Subject	Title of the Course/ Subject	Total number of Periods
1113	Family Resource Management and Interior Decoration	75 periods

Objectives: -

- To realize the basic concepts of housing
- To design a plan of different arrangements in home Decoration
- To modify the home simply using this course knowledge.
- To demonstrate the principles of housing
- To develop aesthetic sense of students.

COs

After successfully completion of course student can-

- Formulate a plan of arrangements to modify home decoration.
- Classify and arrange the items using principles of housing.
- Design plan of work/ activities by acquiring knowledge of Work Simplification
- Make carrier in the field Interior Decoration and designing.
- Apply and guide ergonomics' technique for comfort physique.

Unit	Content
Unit I Housing	(12 Periods) 1.1 Concept and importance of housing 1.2 Selection of site for house building: i) Soil Condition ii) Cost factor iii) Location iv) Health aspect v) legal aspect vi) Services 1.3 Principles of House planning: i) Orientation ii) Spaciousness iii) Light and Ventilation iv) Grouping v) Privacy vi) Circulation vii) Cleanliness 1.4 Need of water conservation and disposal of household waste.
Unit II Work Simplification	(12 Periods) 2.1 Definition of Work Simplification 2.2 Importance of Work Simplification 2.3 Classes of Work Simplification 2.4 Informal Techniques of Work Simplification
Unit III Furniture	(12 Periods) 3.1 Types of Furniture. 3.2 Factors affecting selection of furniture 3.3 Curtain and Galicha 3.4 Modular Kitchen



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<b>Unit IV</b> <b>Interior Decoration</b>	(12 Periods) 4.1 Definition and Scope of Interior Decoration 4.2 Interior Decoration: Concept and Carriers 4.3 Basic features (5'S) of Interior Decoration- i) Simplicity ii) Serenity ii) Spaciousness iv) Suitability v) Sympathy 4.4 Principles of Interior decoration i) Balance/ harmony ii) Rhythm. iii) Emphasis. iv) Contrast. v) Proportion
<b>Unit V</b> <b>Opportunities of Employment and Self-Employment</b>	(12 Periods) 5.1 Employment Opportunities in home economics. 5.2 Self-Employment Opportunities in home economics 5.3 Guiding Principles of Self-Employment 5.4 Role of "Jilha Udhvog Kendra" and MAVIM (Mahila Artlik Vikas Mahamandal) in women empowerment.

<b>SEM (Module) Interior Decoration</b>		<b>15 periods</b>
<b>Objectives:</b> This Module will enable the students- <ul style="list-style-type: none"> <li>To describe the basic concept of Interior Decoration</li> <li>To design art draft skillfully.</li> <li>To inspire the students to choose their carrier in this field</li> <li>To apply the knowledge in their carrier advancement</li> </ul>		
<b>COs</b> After successfully completion of module course student should be able to- <ul style="list-style-type: none"> <li>Design a Draft plan of interior decoration on gain knowledge.</li> <li>Match all the arrangements in order to relation in home space and area.</li> <li>Enhanced their Skills in this field for carrier advancement.</li> <li>Open his/her self- enterprise all industry, applying the respective course knowledge.</li> </ul>		
<b>Activities</b>	1.Lecture-discussion on - Skills and qualities of Interior Decorator and Designer (Interactive)	1 Periods
	2. Presentation of Interior Decoration: Photos and PPTS	3 Periods
	3. Practical work: Visit to modular kitchen (Group activity) and submission of report	3 Periods
	4. Play internet videos	3 Periods
	5. Visit to well organized and interior decor home. (Group activity)	2 Periods
	6. Furniture arrangement and Rangoli Art- on Paper plan Drawing Art (Individual activity)	3 Periods
<b>Assessment-</b> <ol style="list-style-type: none"> <li>Attend the Planned Event 5 marks</li> <li>Visit to prearranged event 5 marks</li> <li>Visit to arranged event Plan Event and submit the report 5 marks</li> <li>Listed the all required sub-events for Budgeting 5 marks</li> </ol> (Total-20)		



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Part-B  
Syllabus prescribed for 2022-23 for UG program  
Program- BA  
(Laboratory/Practical/practicum/hands- on/Activity)  
Course/ Subject: HOME ECONOMICS

Semester-II

Code of the Course/ Subject	Title of the Course/ Subject	Total number of Periods
1113	Family Resource Management and Interior Decoration	(2 periods/Week)

**COs-**

After successfully completion of practical course student will be able to-

- Draw a design on clothes.
- Apply the practical knowledge for making block printing sample
- Create carpet designs applying motifs
- Decorate their own home by applying the practical course knowledge.
- Enter in this field doing self-enterprise.

**List of practical**

Sr.No	Practical course/ activities	(2 periods/week/Batch)
1	Colour scheme	
2	Introduction of blocks	
3	Introduction of colors for block printing	
4	Demonstration of block printing practical	
5	Visit to block printing cottage industry	
6	Preparation of block printing sample	
7	Making sample of tablecloth	
8	Making sample of pillow cover	
9	Making sample of scarf using block printing	
10	Exhibition of block printing articles	
11	Demonstration of carpet designs	
12	Types of carpets and their motifs	
13	Application of principles of arts on paper drawing	
14	Practical Exhibition	
15	Ideal practical for preparation of University practical	

**Distribution of Practical Marks**

**Total Marks-20**

Practical work	Marks	Evaluation Mode	Total Marks
Sample of Block printing (Any One)	07	External	10
Viva-Voce	03		
Class work report	06	Internal	10
Record Book	04		



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**Course material/ learning resources****Reference Books:**

1. Gross & Crandall, "Management for Modern Families," Appleton century crafts, New York.
2. P. Nickell & Dorsey. J.M., "Management in Family Living," Wiley Eastern Ltd. New Delhi.
3. Bhargava Bela, "Family Resource Management & Interior Decoration," University Book House Private Ltd, Jaipur.
4. Rutt, Anna Hong, "Home Furnishing," Wiley Eastern Private Ltd. New Delhi.
5. Goldsmith, "Art in Everyday life," McMillan, New York.
6. Deshpande R.S., "Modern Ideal Houses for Indian," United Book Corporation, Pune.
7. Kale S. A. 2016 "Event Management" Gaurav book. Pub, Kanpur.

**Text Book**

7. मुन्शी आणि जठार- गृह अर्थशास्त्र भाग 1, पिंपळापुरे अँड कंपनी पब्लिशर्स, नागपूर.
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9. वसू आणि महाजन-आधुनिक गृहअर्थशास्त्र, मंगेश प्रकाशन, नागपूर.
10. पुरब प्रभावती- भरत कला मॅजिस्टिक बुक डेपो, मुंबई.
11. कोकड अ. वि. - अभिनव भरत कला।
12. शेरी जे.पी. गृहकला एवम गृह प्रबंध
13. कांडलकर लीना- गृह अर्थशास्त्राची मुलतत्वे, विद्या प्रकाशन, रुईकर पथ, नागपूर.
14. कौटुंबिक संसाधनाची संकल्पना, लीना कांडलकर, विद्या प्रकाशन, रुईकर मार्ग नागपूर.
15. फरकाडे त्रिवेणी, गोंगे सुलभा-गृह विज्ञान विस्तार
16. फरकाडे त्रिवेणी, गोंगे सुलभा, कौटुंबिक संसाधनाचे व्यवस्था
17. डॉ. ज्योती हावरे, दिपाली भटकर, कौटुंबिक संसाधनाचे व्यवस्थापन आणि आंतरिक सजावट,
18. डॉ. संगीता आ. जवजाळ डॉ. किरण रा. बेलुरकर। कौटुंबिक संसाधनाचे व्यवस्थापन आणि गृहसजावट, श्री साईनाथ प्रकाशन, नागपूर
19. "कौटुंबिक संसाधनाचे व्यवस्थापन आणि गृहसजावट" डॉ. लता वा. हिवसे, डॉ निना सा. चवरे साई ज्योती प्रकाशन

**Links**

5. <https://www.oxfordhomestudy.com/courses/online-management-courses/management-course-free>
6. [https://onlinecourses.swayam2.ac.in/cec22\\_mg11/preview](https://onlinecourses.swayam2.ac.in/cec22_mg11/preview)
7. <https://mooc.cs/course/family-resource-management-and-housing/>
8. <https://www.classcentral.com/course/swayam-family-resource-management-and-housing-14049>

**You tube links**

1. <https://www.youtube.com/watch?v=1FOg4I37IE>
2. <https://www.youtube.com/watch?v=Wq3uBSIHWbA>



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## SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI.

## Part-A

Faculty – Interdisciplinary Studies

Program – BA Journalism and Mass Communication (BA. JMC)

## POs:

Students of all Undergraduate general degree Programme at the time of graduation will be able to

1. Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives. PO2 Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.
2. Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.
3. Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.
4. Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.
5. Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.
6. Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes

## PROGRAMME SPECIFIC Objective (PSOs): BA Journalism and Mass Communication (UG)

- 1) To impart the basic knowledge of Mass communication & Journalism and related areas of studies.
- 2) To develop the learner into competent and efficient Journalist in media Industry-ready professionals.
- 3) To empower learners by communication, professional and life skills.
- 4) To impart Information Communication Technologies (ICTs) skills, including digital and media Literacy and competencies.
- 5) To imbibe the culture of research, innovation, entrepreneurship and incubation.
- 6) To inculcate professional ethics, values of Indian and global culture.
- 7) To prepare graduates who will thrive to pursue life-long learning to fulfill their goals

## PROGRAMME SPECIFIC OUTCOMES (PSOs): (UG Course)

After completing this undergraduate programme, a learner:

- 1) Shall acquire complete knowledge of Mass communication & Journalism and related study area.
- 2) Shall acquire the knowledge related to media and its impact.
- 3) Shall be competent enough to undertake professional job as per demands and requirements
- 1) of Print Media, Corporate sector, Government and Electronic Media Industry.
- 4) Shall empower themselves by communication, professional and life skills.
- 5) Shall be able to enhance the ability of leadership.
- 6) Shall become socially responsible citizen with global vision
- 7) Shall be equipped with ICTs competencies including digital literacy.
- 8) Shall become ethically committed media professionals and entrepreneurs adhering to
- 2) the human values, the Indian culture and the Global culture.
- 9) Shall have an understanding of acquiring knowledge throughout life.
- 10) Shall acquire the understanding of importance of cooperation and teamwork.

## Employability Potential of the Programme :-

Journalism & Mass Communication gives training to the students in both technical skills and critical analysis of the media spectrum. The course includes the study of mass media such as newspapers, magazines, cinema films, radio, television etc. in order to convey information to the audience.

The course is comprised of the concept of news, the role of journalism in society, history of journalism, skills in identifying news and also covers political and social issues of particular society.

Needless to say, journalism has emerged as an extremely popular career option. And the common route to enter this field is often through a degree of journalism and mass communication (J&MC). This qualification not just enhances your chances of getting a ticket to the newsroom but can also be useful for other fields such as communications, marketing, education, entertainment and Public Relations.

## • What Does This Degree equips you with?

The degree will, first of all, develop your communication skills.

It will help you learn the nuances of reporting, researching and investigating and writing good copy.

It will also provide you with technical skills like layout designing, web designing, photography, radio programming and production, video production, packaging and editing and the likes.

For those who have dreams of being an anchor on television or a jockey on radio, this course may be the perfect option. It will help you overcome shyness and develop your oratorical and communication skills.

Industry connects through internships and short-term training sessions, a mandatory component of the course, will help in honing your skills and make you industry-ready.

It also trains you to work under pressure and have a flexible and creative approach towards work.

The course also teaches you the importance of teamwork.



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- **Advantage of Studying Journalism and Mass Communication**

While studying this course, there are certain skills that you will gain. These skills will help you succeed in the field and tread on the path of a successful career.

- **Here are the top skills that you will gain:**

- Good writing skills
- Communication skills and a knack for storytelling
- Creativity and Thinking Out of the Box
- Research ability and Critical Analysis
- Flexible approach to work
- Inter-personal and Networking skills
- Commitment to work against deadlines

**What You Can do With a BA.JMC Degree:-**

Students passing out from the BA.JMC course have opportunities galore not just in the news media industry but in various other sectors as well. These opportunities may typically found in such organizations/fields as

1. Newspapers and magazines—both print and online (for jobs like editing, reporting, photography, content creation, web designing, graphic designing etc)
2. Radio AM and FM stations (for jockeying, production and programming)
3. TV channels (reporting, editing, production, programming, guest relations, camerapersons, software and graphics etc.)
4. Digital media companies for Content creation—in all formats
5. Advertising agencies
6. Corporate PR (in their Communications and Marketing Communications and Marketing divisions)
7. Government Media Departments
8. PR agencies
9. Event Management Companies
10. Media Research Companies
11. Legal Firms (for their documentation and research work)
12. NGOs (for their communications and documentation roles)
13. Think tanks (as journalists cover politics, economy, foreign affairs, and many a time they get hired by such organizations for their in-depth knowledge in these fields)
14. Lecturers/Professors of Media Studies
15. Media advisers to Governments/Political parties
16. Travel Journalism
17. Freelance opportunities

As one can see, there is a huge diversity in the bouquet of opportunities that is available for a J& MC student. That is the reason why there is a growing demand for this course. Many government-owned and private Universities are offering it both at the degree and post-graduate levels.

- **Job opportunities for BA JMC Undergraduate course -**

There are numerous job opportunities available for Journalism and Mass communication students, the type of job opportunities can get is often dependent on their communication skills and competencies and work experience of the students. Students majoring in mass communications can expect to receive theoretical knowledge and practical communication skills that are critical in the workplace. Courses included in a mass Communications degree program may cover topics such as journalism, business writing, media outlets and oral and visual communications. Students with a mass communications degree can seek a wide range of career opportunities, such as public relations, professional writing and marketing. Mass communication refers to passing on messages to many people through different media like radio and TV. So a graduate in mass communication will have studied the different ways of communicating to the public. Therefore the candidate can work comfortably as a journalist, or work in public relations. Fortunately in India there is freedom of communication which makes the work of journalists easy.

- **Following are the various job profiles offered to graduates in Journalism and mass communication:**

- Journalist
- Researcher in Media
- Communication Expert
- TV Correspondent
- Producer
- Radio Jockey/ RJ
- Screenwriter
- Manager in media houses
- Sound Mixer and Sound Records
- Special Correspondent
- Video Jockey
- Social media activist
- Editor
- Event manager
- Public Relations Officer,
- Social Media handler
- Photo journalist, photo editor



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Part B  
Syllabus prescribed for 2022 – 2023 UG Programme.  
Programme :- B.A. Journalism and Mass Communication  
Semester –I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
IJMC –I	Introduction to Communication – I	80

COs:

- After completion of the course students would be able to -
1. Communicate ethically, responsibly and effectively as local, national, international and global citizens and leaders.
  2. Communicate competently in groups and organizations.
  3. Monitor and model interpersonal communicative competence.
  4. Possess skills to effectively deliver formal and informal oral presentations to a variety of audiences in multiple contexts.
  5. Construct effective written messages in various formats and styles to a variety of audiences.

Units	Content
Unit - I	Introduction to Communication. Concept and definition of Communication. The process of Communication. Elements and functions of Communication. (16 Periods)
Unit - II	Human Communication. Essentiality of Communication in Social Groups. Communication and Socialization. Communication and Culture. (16 Periods)
Unit - III	Intrapersonal Communication. Interpersonal Communication. Oral, Written and Visual Communication. Verbal and Non-Verbal Communication. (16 Periods)
Unit - IV	Group Communication. Mass Communication - Introduction, Concept and Definition. Elements of Mass Communication. Differences between Personal, Group and Mass Communication (16 Periods)
SEM	How to present ourselves. Identify social group. Group discussion. Use of nonverbal symbols. Identify relation between communication and culture. (16 Periods)
SEM Outcomes	Students will be able to – 1. Present themselves and discuss in the group with confidence.. 2. Identify the impact and importance of communication on culture.

References:

1. Understanding Mass Communication; (1988); 3rd edition; Houghton Mifflin Co.; De Fleur, Melvin and Dennis, Everett
2. Mass Communication theory and practice; (1994); Uma Narula
3. Communication theories and models : Haran and Andal
4. Ili Effects; 2nd edition; (1997); Routledge; Ed. Barker and Petley;
5. Issues in Mass Communication; Kanishka Publishers; Ed. J. S. Yadav
6. Kumar, K. J. (2000). Mass communication in India. Mumbai: Jaico Publishing House.
7. Dr. BhatkarSudhir, NitaleVinod and Dr. SordeGopi.(2015), PrasarnadiyameaniSamaj (Marathi), Atharva Publication, Jalgaon
8. Dr. BhatkarSudhir, NitaleVinod and Dr. SonuathVadanere (2011), Madhyamanchantaraanga (Marathi), Pritam Publication, Jalgaon



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**Programme :- B.A. Journalism and Mass Communication**  
**Semester -I**

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
IJMC - 2	Communication skills in English - I	80

**COs:**

This course is designed on a predominantly communicative or interactive approach to learning of English this approach is based on the belief that language is not only a body of knowledge to be learnt but a skill to be acquired.

1. Students would be able to use the language Fluently, Correctly, Confidently and naturally in real situation.
2. Students imbibe and internalize the language.
3. Enhance the level of literary and aesthetic experience of students and to help them respond creatively.
4. Provide the students with an ability to build and enrich their communication skills.
5. Broaden their outlook and sensibility and acquaint them with cultural diversity and divergence in perspectives.

Units	Content
Unit - I	Four skills of Language Acquisition (Listening, Speaking, Reading and Writing) Grammar and Usages - Nouns, Pronouns, Adjectives, Adverbs, Prepositions, Relative Clauses and Articles (17 Periods)
Unit - II	English in situations (At the Post office, Bank, Railway station, Customer care etc.) (16 Periods)
Unit - III	Comprehension of unseen passage. (16 Periods)
Unit - IV	Paragraph writing, Dialogue writing, Note making. (16 Periods)
SEM	Module 1 - Describing language and language skills. Module 2 - Speaking for better communication. (15 Periods)
SEM outcomes	1. To heighten students awareness of correct usage of English language in writing and speaking. 2. To develop students confidence in using English in various communication situations, both formal and informal.

**References:**

1. B.K. Das and A. David, A Remedial Course in English, Book 2, C.I.E.F.L.
2. Raymond Murphy, Essential English Grammar, New Delhi, Cambridge University Press, 1992.
3. ABC of common grammatical errors-Nigel D. Turton
4. A Practical English grammar (Oxford India 2002)



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**Programme :- B.A. Journalism and Mass Communication**  
**Semester -I**

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
IJMC - 3	Communication skills in Marathi / Hindi - I	80

**COs :**

1. The students would be able to communicate fluently and develop all the four skills in communication namely listening, speaking, reading and writing in Marathi / Hindi .
2. Differentiate the speaking language in various region of Maharashtra state.
3. Analyze the mistakes in writing.
4. Gain confidence in using Marathi/ Hindi language in various communication situations, both formal and informal
5. Apply the science of language.
6. Write resume and letters in Marathi/ Hindi language.

Units	Content
Unit - I	भाषेची उत्पत्ती - उत्पत्ती, स्वरूप आणि उपयोग (16 Periods)
Unit - II.	भाषिक परिवर्तन - ध्वनी आणि ध्वनीपरिवर्तनाचे प्रकार, ध्वनीपरिवर्तनाची कारणे. अर्थपरिवर्तनाचे प्रकार, अर्थपरिवर्तनाची कारणे (16 Periods)
Unit - III	प्रमाण भाषा आणि बोलीभाषा - भाषिक स्तरभेद, बोलीभाषेची व्याख्या, प्रमाणभाषेची व्याख्या, बोली भूगोल, महाराष्ट्रातील प्रमुख बोली- वऱ्हाडी, कोकणी, डांगी, अहिराणी, हळदी, नागपुरी. (17 Periods)
Unit - IV	शुद्धलेखन - शुद्धलेखनाचे महत्त्व, काही सामान्य लेखनदोष, शुद्धलेखन नियमावली, भाषेचे शुद्धीकरण, पत्र लेखन, परिचय पत्र लेखन. (16 Periods)
SEM	1. प्रमाणबोली व बोलीभाषेची तुलना/बोलीभाषेचा वृत्तपत्रातील वापर शोधणे. 2. वृत्तपत्रातील लेखनदोष शोधणे. (15 Periods)
SEM Outcomes	1. महाराष्ट्रातील प्रमाणभाषा व बोलीभाषा यातील फरक विद्यार्थ्यांना समजेल तसेच प्रादेशिक वृत्तपत्रातील बोलीभाषेचे महत्त्व कळेल. 3. वृत्तपत्रातील लेखनदोष शोधण्यामुळे विद्यार्थ्यांची भाषा समृद्ध होईल.

**References:**

1. भाषाविज्ञान परिचय - डॉ.स.गं.मालशे, डॉ.द.दि.पुंडे, डॉ.अंजली सोमण
2. भाषाशास्त्र परिचय - डॉ. राजशेखर हिरेमठ
3. सुगम मराठी व्याकरण लेखन - कै.मो.रा. वाळिंबे
4. सुबोध मराठी व्याकरण - डॉ.चंद्रहास जोशी
5. हिंदी व्याकरण - कामताप्रसाद गुरु
6. हिंदी भाषा की संरचना - डॉ. भोलानाथ तिकारी
7. प्रयोजनमूलक हिंदी तथा मीडिया लेखन - वापूराव देसाई



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Programme :- B.A. Journalism and Mass Communication  
Semester - I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
IJMC - 4	Fundamentals of Journalism	80

COs:

After completion of the course students would be able to -

1. Think critically, creatively, independently, carry out journalistic research and take up internship and jobs.
2. Demonstrate the ability to make thoughtful decision within the framework of the principles of Journalism.
3. Develop production skills and techniques.
4. Understand the rights and responsibilities of journalists.
5. Write effective contents for news media outlets and build network.

Units	Content
Unit - I	Definition of Journalism: Nature, Scope, Functions, Role of Press in Democracy, Principles of Journalism. (16 Periods)
Unit - II	Kinds of Journalism- Newspapers, Periodicals and Specialized Magazines. New Journalism, Development Journalism, Community Journalism. (16 Periods)
Unit - III	Press in India: A brief review of the evolution of Indian Press- with special reference to J.A.Hickey, Raja Ram Mohan Roy, James Silk. Buckingham, M.K.Gandhi, S.Sadanand, and B.G.Horniman. (17 Periods)
Unit - IV	Review of Newspaper and Periodical Contents. Photo-Journalism. Uses of Cartoons, Comic strips. News Agencies. Professional Press Organizations. (16 Periods)
SEM	1. Comparison between newspapers and periodicals articles, news, editorials. 2. How to use traditional media and new media for social awareness. (15 Periods)
SEM Outcomes	1. The students will be able to write News, feature and articles for both media. 2. Able to use traditional media and new media for social awareness in society.

References:

1. Mass Media: W.L. Rivers
2. Introduction to Journalism: Fraser Bond
3. Mass Communication and Journalism in India: D.S.Mehta
4. Indian Journalism: Nadig Krishnamurthy
5. Journalism in India: Sarathy R. Partha
6. The Press: M.Chalpathy Rao
7. The Theory and Practice of Journalism: B.N. Ahuja



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Programme :- B.A. Journalism and Mass Communication  
Semester -I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
IJMC - 5	Computer Applications - I	40

COs:

After completion of the course students would be able to -

1. Apply knowledge of computing fundamentals and domain knowledge.
2. Identify, formulate and solve complex computing problems reaching substantiated conclusions.
3. Understand and commit to professional ethics and cyber regulations for professional computing practices.
4. Apply computing, management principles to manage multidisciplinary projects.
5. Access societal, environmental, healthy, safety, legal and cultural issues.

Units	Content
Unit - I	Introduction to Computers - History and Generations of Computers. Origin and Growth of Computer. Use of Computer in Human Life. (8 Periods)
Unit - II	Types of Computers. Various Parts and Functioning of Computers. Computer - Hardware and Software. (8 Periods)
Unit -III	Introduction to Operating Systems. Memory - Real and Virtual; ROM and RAM. Working with Text, Important Commands. (8 Periods)
Unit -IV	MS-Word, MS-Office - Applications. MS-Excel. MS-PowerPoint. Introduction to PageMaker, Quark Express. (8 Periods)
SEM	1. Making of worksheet, power point presentation 2. Page making, page setting, designing in Quark express. (8 Periods)
SEM Outcomes	1. The students will able to create power point presentation on different subjects. 2. Work as a computer operator or can start own business.

References:

1. Learning to Use the Internet, Ernest Ackermann, BPP Publications
2. Elements of Computer Science, Satish Ramaswami, Rajesh Ramaswami, Ashish Publishing Homes.
3. Computing System Hardware, M. Wells, Cambridge University.
4. Page Maker, Vishnu Priya Singh, Meenakshi Singh, sian Publishers.
5. Multi Media: An Introduction, John Villamil - Casanova, Louis Molina, Macuilton Publishing.



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Programme :- B.A. Journalism and Mass Communication  
Semester -I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
IJMC - 6	Computer Operation - I	40

COs:

- The students would be able to -
1. Create power point presentation on different subjects
  2. Draft various documents by using various commands.
  3. Make spread sheet using commands.
  4. Familiar with different software.
  5. Apply computing , management principles to manage multidisciplinary projects.

List of practical experiments -

1	Type a letter to the principal on any college related issue in word format
2	Make a excel sheet on given items.
3	Make a power point presentation on given subject.
4	Design a advertisement on Quark express.
5	Set a front page of newspaper on PageMaker software.



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Programme :- B.A. Journalism and Mass Communication  
Semester –II

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
2JMC –I	Introduction to Communication – II	80

COs -

- After completion of the course students would be able to -
1. Communicate ethically, responsibly and effectively as local, national, international and global citizens and leaders.
  2. Acquire the knowledge of human communication essentiality of communication in social groups, communication and socialization, communication and culture.
  3. Monitor and model interpersonal communicative competence.
  4. Possess skills to effectively deliver formal and informal oral presentations to a variety of audiences in multiple contexts.
  5. Construct effective written messages in various formats and styles to a variety of audiences.

Units	Content
Unit - I	Communication Models: Meaning and Definition. Aristotle's Model. Laswell's Model. (16 Periods)
Unit - II	Shannon - Weaver's Model. Osgood's Model. Wilbur Schramm's Model. Importance and Utility of Models. (16 Periods)
Unit - III	George Gerbner's Model. Westley and Maclean's Model. Newcomb's Model. (16 Periods)
Unit - IV	Communication Chain and Dynamics. Barriers to Communication. Communication - Reach and Access. Theories of Communication - Introduction, Types (17 Periods)
SEM	1. Application of Communication Theories in present scenario of media, society and politics. 2. Effective use of models and communication techniques. (15 Periods)
SEM outcomes	1. The students will be able to criticize the present situation of media, society and politics. 2. The students will be able to apply models and communication techniques in their communication with the others.

References:

1. Introduction to Mass Communication - By Emery E. Ault P. H., Agree W. K. (Dodd, Mead and Co., Inc. New York)
2. The Process of Communication - By D. K. Berlo (Holt, Rinehart and Winston, New York)
3. The Process and Effect of Mass Communication - By Schramm W. (University of Illinois Press, Urbana)
4. Mass Media and National Development - By Schramm W. (Stanford University Press, Stanford)
5. Mass Communication in India - Keval J. Kumar
6. Mass Communication is Critical Analysis - Keval J. Kumar



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**Programme :- B.A. Journalism and Mass Communication**  
**Semester -II**

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
2JMC-2	Communication skills in English - II	80

**COs:**

This course is designed on a predominantly communicative or interactive approach to learning of English this approach is based on the belief that language is not only a body of knowledge to be learnt but a skill to be acquired.

1. Students acquire the ability to use the language Fluently, Correctly, Confidently and naturally in real situation.
2. Students imbibe and internalize the language.
3. Enhance the level of literary and aesthetic experience of students and to help them respond creatively.
4. Provide the students with an ability to build and enrich their communication skills.
5. Broaden their outlook and sensibility and acquaint them with cultural diversity and divergence in perspectives.

Units	Content
Unit – I	Presentation skills : Definition, types and ways to improve presentation skills. (16 Periods)
Unit – II	Grammar and Uses. Tense, Passives, Modals, Negatives and Questions. (16 Periods)
Unit- III	.Phonetics alphabet, speech mechanism, Organs of speech and word transcription (16 Periods)
Unit – IV	Report Writing (Newspaper report, Official report, Business report) Summarizing, E-mail writing, Telephonic communication, Time and stress Management (17 Periods)
SEM	1. Preparing a written transcript of the given Audio Recording/ Presentation on given topic. 2. Summarizing a given piece of drama in speech/Role play in the given situation. (15 Periods)
SEM Outcomes	1. Students will be able to deal with nerves and think more positively about public speaking. 2. Summarizing teaches students how to discern the most important ideas in a meaningful way. Improve student's memory for what is read.

**References:**

1. B.K. Das and A. David, A Remedial Course in English, Book 2, C.I.E.F.L.
2. Raymond Murphy, Essential English Grammar, New Delhi, Cambridge University Press, 1992.
3. ABC of common grammatical errors-Nigel D. Turton
4. A Practical English grammar (Oxford India 2002)



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Programme :- B.A. Journalism and Mass Communication  
Semester -II

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
2JMC-3	Communication skills in Marathi / Hindi - II	80

COs:

1. The students would be able to communicate fluently and develop all the four skills in communication namely listening, speaking, reading and writing in Marathi / Hindi .
2. Differentiate the speaking language in various region of Maharashtra state.
3. Analyze the mistakes in writing.
4. Gain confidence in using Marathi/ Hindi language in various communication situations, both formal and informal
5. Apply the science of language.
6. Write resume and letters in Marathi/ Hindi language.

Units	Content
Unit – I	भाषाशास्त्र - भूमिका व इतर शास्त्राशी संबंध, अभ्यास पद्धती (16 Periods)
Unit – II	भाषिक व भाषेत्तर संप्रेषण - भाषेचे उच्चारण व लेखन, मुलाखत, वक्तृत्व कला व संभाषण कौशल्य (16 Periods)
Unit –III	कल्पनाविस्तार - कल्पनाविस्तार म्हणजे काय?, कल्पनाविस्ताराचे रचनाकौशल्य, कल्पनाविस्ताराचे भाषांतर, सारांश लेखन, संवाद लेखन, परिच्छेद लेखन. (17 Periods)
Unit – IV	वृत्तपत्रे आणि भाषिक जाणीव - वृत्तपत्रीय भाषा, भाषांतर (16 Periods)
SEM	१. विविध कल्पना विषय देऊन त्यांचा विस्तार करून घेणे. निबंधांचे सारांश लेखन २. एखादी घटना प्रसंग सांगून संवाद लेखन करायला लावणे. प्रत्यक्ष मुलाखत घेणे, विषय देऊन भाषण करायला लावणे. (15 Periods)
SEM Outcomes	१. विद्यार्थ्यांना विविध विषयावर लेखन करणे शक्य होईल तसेच कमीतकमी शब्दात आपले विचार मांडता येतील. २. एकांकिका, नाटक लेखनास सहाय्यभूत होईल. प्रत्यक्ष मुलाखत व भाषणामुळे विद्यार्थ्यांमधील आत्मविश्वास वाढेल.

References:

१. भाषाविज्ञान परिचय - डॉ. स. गं. मालवे, डॉ. ट. दि. पुंडे, डॉ. अंजली सोमण
२. भाषाशास्त्र परिचय - डॉ. राजशेखर हिरेमठ
३. सुगम मराठी व्याकरण लेखन - कै. मो. रा. वाळिवे
४. सुबोध मराठी व्याकरण - डॉ. चंद्रहास जोशी
५. हिंदी व्याकरण - कामताप्रसाद गुरु
६. हिंदी भाषा की संरचना - डॉ. भोलानाथ तिवारी
७. प्रयोजनमूलक हिंदी तथा मीडिया लेखन - बापूराव देसाई



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**Programme :- B.A. Journalism and Mass Communication**  
**Semester –II**

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
2JMC –4	Introduction to Mass Communication	80

**COs:**

1. Students would be able to explore critically the ways in which the world of communications operates in national and international contexts.
2. Apply new media techniques in order to understand the processes of production, distribution, marketing and consumption.
3. Develop their own focused area of interest.
4. Investigate and learn a range of working involving activities from creative production and creation to promotion.
5. Apply knowledge, skills and leadership quality to contribute in different trades and crafts of all forms of media.

Units	Content
Unit – I	Nature, Definition and Scope of Mass Communication Process of Mass Communication Characteristic Features of Mass Communication (16 Periods)
Unit – II	Elements of Mass Communication Functions of Mass Communication Utility of Mass Communication (16 Periods)
Unit – III	Tools of Mass Communication- newspapers, magazines, Radio, TV, Films, Internet etc. Role of Mass Communication Traditional/ Folk Media (16 Periods)
Unit – IV	Mass Media and Society Mass Media and Democracy Mass Media and Culture Major Theories of Mass Communication- Authoritarian, Libertarian, Social Responsibility, Democratic participant and Development Media Theory. (16 Periods)
SEM	1. Criticize content and presentation of Newspaper and Magazine, Radio program, TV serials and News Channel. 2. Criticize content and presentation of Traditional media, Folk media, Films and content of Social media. (16 Periods)
SEM Outcomes	1. The students will be able to get complete ideas about the production of Newspaper and Magazine, Radio program, TV serials and News Channel. 2. The students will be able to know how traditional and Folk media works in society and literature about social media.

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1. Mass Communication in India, Jaico Books, New Delhi: Keval J Kumar
2. Issues in Mass Communication: The Basic Concepts, Kanishka Publishers, Delhi, 2008 : J.S. Yadava & Pradeep Mathur
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4. Communication Theories, Origin, Methods, Use – Werner Severin and James W Tankard Jr., Longman Publications, 1988
5. Communication models for the study of Mass Communication Denis McQuail and S. Ven Windah, Longman, Singapore Publications, 1981
6. Theories of Mass Communication – Melvin L Deffner and Sandra J Ball, Longman Publications



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Programme :- B.A. Journalism and Mass Communication  
Semester –II

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
2JMC-5	Computer Applications – II	40

• COs:

1. The students would be able to design in scalar, vector images and text are created using Adobe Photoshop, Adobe Illustrator and Corel Draw to compete the latest technology and designs in an industry standards
2. Apply knowledge of computing fundamentals and domain knowledge.
3. Identify, formulate and solve complex computing problems reaching substantiated conclusions.
4. Understand and commit to professional ethics and cyber regulations for professional computing practices.
5. Apply computing, management principles to manage multidisciplinary projects.
6. Access societal, environmental, healthy, safety, legal and cultural issues.

Units	Content
Unit - I	Page Setup, Formatting Technique DTP (Desk Top Publishing) Introduction - Word Processing, CorelDraw, Photoshop, Basic Elements of Computer Network. (8 Periods)
Unit - II	Introduction - Internet as Medium of Communication. Brief History of Internet. Features of Internet. Internet Protocol, Domain Name. (8 Periods)
Unit -III	Internet Functions. World Wide Web. E-Mailing Important Internet Sites. (8 Periods)
Unit -IV	Search Engines on Internet. Web-Surfing. Social media sites: Facebook, Linkdint, Instagram, Telegram, Twitter, etc. Blogging – Blogs, Vblogs. (8 Periods)
SEM	1. Page designing, Vlog, Blog Creation and presentation. 2. Editing in Photoshop, designing in CorelDraw. (8 Periods)
SEM Outcomes	1. The students will be able to create their own Blog, Vblog. 2. Will able to work in Photoshop, CorelDraw and Page making.

References:

1. Learning to Use the Internet, Ernest Ackermann, BPH Publications
2. Elements of Computer Science, SatishRamaswami, Rajesh Ramaswami, Ashish Publishing Homes.
3. Computing System Hardware, M. Wells, Cambridge University.
4. Page Maker. Vishnu Priya Singh, Meenakshi Singh, sian Publishers.
5. Multi Media: An Introduction, John Villamil – Casanova, Louis Molina, MaculllanPublishing.



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Programme :- B.A. Journalism and Mass Communication  
Semester –II

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
2JMC-6	Computer Operation – II	40

COs:

The students would be able to -

1. Design and develop a Lab Journal.
2. Work in Photoshop, CorelDraw and other software.
3. Create own Blog and Vblog.
4. Familiar with different software.
5. Apply computing, management principles to manage multidisciplinary projects.

List of practical experiments –

1	Designing & Develop a lab journal of minimum 4 pages using Quark Express
2	Designing & Develop a lab journal of minimum 4 pages using PageMaker
3	Designing & Develop a lab journal of minimum 4 pages using In Design and Other Software.
4	Creation and presentation of Blog and V blog.
5	Editing in Photoshop



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## Sant Gadge Baba Amravati University, Amravati

## Part A

## Faculty:-Inter-Disciplinary Studies

## (BACHELOR OF FASHION DESIGNING)BFD – 3 years U.G. programme

## Programme Outcomes (PO)

## Student will be

1. Equipped with the necessary knowledge, technical, creative and managerial skills in fashion designing.
2. Communicate effectively through speaking, reading, writing and listening clearly in one Indian language and thereby express themselves to the world.
3. Able to communicate effectively with the industry hierarchy.
4. Able to undertake responsibility either as an individual or as a team member
5. Understand the historic costumes and textiles for efficient fashion designing.

## Programme Specific Outcomes (PSO)

## Students will be

1. Make a design collection, prepare prototype garments for the collections and evaluate the design development process
2. Maintain their work area, tools & machines
3. Start their own business
4. Market their products effectively
5. Accredited with skills of drawing and usage of various art mediums.
6. Competent to develop a good design through application of elements of design
7. Create compositions using various color schemes
8. Identify a trend (through trend research forecast) and recognize its movement in local markets as affected by global market.
9. Perform independent researches of small scale and apply them in design project.
10. Apply patternmaking principles to create design variations and construct garments .
11. Able to explore and bring into practice their ideas through embroidery techniques.
12. Develop and create innovative designs on utility articles with the help of basic and traditional embroidery stitches.
13. Develop understanding about ancient and contemporary costumes of India.
14. Create new designs with basic garments and use them in making designer costumes.
15. Develop patterns manually and as well as on CAD.
16. Work in fashion industry and as entrepreneur in the field of garment construction and pattern making

• Employability Potential of the Programme:

**Employability :** The course will enable the students to develop creative, innovative and determine individuals having knowledge and awareness of the fashion market requirements. The set off skills ranging from market research and creativity to sketching and fabric selection enables them to enter into the profession that requires designers to constantly be in tune with market trends. They can opt for jobs requiring sketching fashion ideas, cutting out and sewing the clothing item, attending fashion shows, using tailoring skills to perfect the fit, drawing patterns to create garments, selecting fabrics and any special additions for the outfit and reading magazines to keep up with the latest fashions.

**Fashion Designer**

There are various job profiles for fashion designers after pursuing bachelor degree in fashion designing. However, Taking job will depends on interest and skills. Following some of the jobs and profile for fashion designer.

**Retail Buyer**

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As a retail buyer, students can build up own store and sell own products or can get the products from other designers as well. This field is pretty lucrative if done right.

#### **Retail Manager**

Getting a job at a boutique, departmental store can be highly satisfactory. A retail manager is accountable for setting up daily targets for the staff and ensures that marketing and promotions are functioning in a proper way or not. He/She also heads the human resources and finance department in smaller enterprises.

#### **Fashion Stylist**

This is one of the toughest and the most exciting job profile when we talk about a career in this field. Being a Fashion stylist, the job is to select the right pieces from the designers' collection or wardrobe to pick the best outfits with respect to clients' body type, preferences, and tastes. A stylist takes care from makeup, accessories, hairstyles to the overall look of a person.

#### **Textile Designer**

A textile designer designs 2D unique or repetitive patterns for printed fabrics, weave, and knit patterns. These fabrics may be used in the interiors to make clothes or as soft furnishing. Textile designers either work as a part of the team in industrial and non-industrial settings or even work independently. Most of the textile designers use CAD to design textures and patterns.

#### **Jewelry and Footwear Designing**

Jewelry and footwear is a whole distinct market in the industry that compliments the textile sector. After all, without the right footwear and the right fashion accessories, even the perfect dress remains incomplete.

#### **Personal Shopper**

A personal shopper is an expert who helps brides, celebrities, and even everyday snappy dressers to pluck out the best dresses from the hangers. But remember! He/She must be a professional so that He/She can hammer out the best deals, best shops, and pick the most suitable designs and brands as per the client's requirements.

#### **Makeup Artist**

A makeup artist takes cares of the skincare, hairstyling, grooming, and anything related to an additional appearance of the body. However, it's important to note that makeup artists are different from beauticians as they are not limited to normal beauty treatments. Makeup artists are hired for weddings, pre-wedding photoshoots, bridal makeup, fashion events, celebrities, and models.

#### **Fashion Model**

A model is the one who acts and walk on a ramp to show the new trends in order to promote commercial products in the market. Some fashion designers wear their own clothes to represent themselves or sometimes they hire models to promote their work.

#### **Fashion Consultant**

As a fashion consultant, one has to keep close eye on latest trends of market. The role of fashion consultant also requires individual to be keen observer of the changing fashion trends.

#### **Fashion Coordinators**

Fashion Coordinators look after the advertising and promotions of the brand. They work closely with fabric dealers to bring out the best of product.



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**Sketching Assistant**

Sketching assistant is responsible for making technical sketches of garments for various presentation. These sketches are used as a specification on the designing and fabrication of the garments.

**Fashion Journalist**

Fashion journalist has a job to write a report about latest fashion trends for a magazine. To be fashion journalist one should know the latest fashion trends and be in touch with the news of the fashion world.

**Teaching and Research:**

After pursuing a course in Fashion Designing, candidates also have teaching options. Provided, the applicants have to pursue a master's degree in Fashion Designing to become a teacher at the graduate-level, lecturer post, one must have cleared the UGC NET exam after completing a master's degree in Fashion Designing. The research positions are also open for the applicants if they clear the NET exam as per the JRF cut off score.



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Part B  
Syllabus Prescribed for 2022-23 First -Year UG Programme  
Programme: BFD 3 Year Degree Course  
Semester I

Code of the Course/Subject- BFD101 Title of the Course/Subject- Communication Skills – I (Total Number of Periods)- 40 (3/w)

• Course outcomes:

After completing course students would be able to:

1. Improve their vocabulary to enhance their fluency in English / Marathi.
2. Read with correct pronunciation.
3. Develop written communication skills for every day and professional communication.

Unit	Content
Unit -I	<b>Communication</b> <b>Concept of communication</b> <b>Need and importance of communication</b> <b>Elements of communication</b> <ul style="list-style-type: none"> <li>• Communicator / Sender</li> <li>• Communicatee / Receiver</li> <li>• Message / Idea</li> <li>• Encoding</li> <li>• Channel</li> <li>• Decoding</li> <li>• Feedback</li> </ul> <b>Stages of Communication Process</b> <ul style="list-style-type: none"> <li>• Comprehending the context</li> <li>• Knowing the sender &amp; receiver</li> <li>• Designing the message</li> <li>• Encoding &amp; transmitting</li> <li>• Selecting proper channel</li> <li>• Receiving &amp; decoding</li> <li>• Feedback</li> </ul>
	(8 Periods)
Unit II	<b>Types of communication</b> <b>Verbal Communication</b> <ul style="list-style-type: none"> <li>• Intrapersonal communication</li> <li>• Interpersonal communication</li> <li>• Small group communication</li> <li>• Public communication</li> </ul> <b>Non Verbal Communication</b> <ul style="list-style-type: none"> <li>• Body language</li> <li>• Gestures</li> <li>• Symbol</li> <li>• Expressions</li> </ul> <b>Written Communication</b> Letter, Fax, Telegram, e message, Website, News release, Brochure, Proposal, Contract, Advertisements etc <b>Visual Communication</b> Objects, Models, Graphs, Maps, Photographs etc



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	(8 Periods)
Unit III	<b>Effective Communication</b> <ul style="list-style-type: none"> <li>• components of effective communication</li> <li>• communication Barriers</li> <li>• Overcoming Barriers.</li> <li>• Developing effective messages, slogans.</li> <li>• Body languages and its importance in communications.</li> </ul> <b>Principles of effective communication</b> <ul style="list-style-type: none"> <li>• Goal setting.</li> <li>• Listening</li> <li>• Clarity</li> <li>• Stay organized</li> <li>• Adjustment to the medium of communication</li> <li>• Use visuals &amp; Stories</li> <li>• Conciseness</li> <li>• Curiosity</li> </ul>
Unit IV	<b>Grammar in Communication</b> <ul style="list-style-type: none"> <li>• Articles</li> <li>• Conjunctions</li> <li>• Prepositions</li> </ul> <b>Types of sentences</b> <ul style="list-style-type: none"> <li>• Assertive</li> <li>• Negative</li> <li>• Interrogative</li> <li>• Exclamatory</li> </ul>
Unit V	<b>Formal Written Communications in Marathi &amp; English</b> <ul style="list-style-type: none"> <li>• Essay writing</li> <li>• Picture composition</li> <li>• Letter writing -</li> </ul> <b>Personal, Official, Business Correspondence</b> <ul style="list-style-type: none"> <li>• Comprehension of given passage</li> <li>• Application Writing</li> </ul> <b>Employment, Complaints, Leave</b> <ul style="list-style-type: none"> <li>• Resume Writing</li> </ul>
	(8 Periods)
*SEM- Preparing and communicating to Nursery or preschool with the use of simple sentences and body languages.	

## References :-

- (1) Allan, W., Living English Structure, Orient publications.
- (2) Allan, W., Living English speech, Orient publications.
- (3) Sharma, Pushpa, Effective English, Kumar Pub. N.Delhi.
- (4) Jones, Daniel, Pronunciation of English, Universal Book Stall, N.Delhi.
- (5) Inthera, S.R., Enrich Your English, Central Instt.(CIEFL), Hyderabad
- (6) Cobuild, Student Dictionary and Grammar, Harper Collins Pub. London.
- (7) Jones, Daniel, English Pronouncing Dictionary, Universal Book Stall, New Delhi.
- (8) Murphy R., Intermediate English Grammar, Foundation Books, New Delhi.-12-
- (9) Murphy R., Essential English Grammar, Cambridge University Press, London.
- (10) Krishnaswamy, N., Teaching English Grammar, T.R.Publications, Chennai.
- (11) Krishnaswamy, N., Teaching Spoken English & Communication Skills, T.R.Publications, Chennai.
- (12) Birkett, Julian, Word Power, T.R.Publications, Chennai.
- (13) Comer, J.D.O., Better English Pronounce, Universal Book Stall, N.Delhi.



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- (14) Narang, V., Communicative Language Teaching, Creative Books, New Delhi.
- (15) Palliver, A.K., Communicative Language Teaching in English, Surabhi Pub., Jaipur.
- (16) Kaul, Onkar; Effective Communication Skills, Creative Publications, New Delhi.
- (17) Gautam, K.K.; English Language Teaching, Homan Pub. House, New Delhi.
- (18) Rajunwale, S; Introduction to English Phonetics, Rawat Publications, N. Delhi.
- (19) Mohan Krishna; Speaking English Effectively, Macmillan India Limited, New Delhi.
- (20) Tickoo, M.L.; Current English for Language, Macmillan India Limited, New Delhi.
- (21) Gupta, N.; English for all; Macmillan India Limited, New Delhi.
- (22) Singh, C.P.; Before the Headline, Macmillan India Limited, New Delhi.
- (23) Green David; Contemporary English Grammar
- (24) Andal, N.; Communication Theories and Models; Himalaya Pub. House, Mumbai.
- (25) Rayndu, C.S.; Communication Media and Communication Management; Himalaya Pub. House, Mumbai
- (26) Allan W.S.; Keep Up Your English (Three Audio Cassette), B.I.Languages Institutes, Mumbai.
- (27) Haycraft, J.Creed; Choosing your English + Four Cassette ISBN
- (28) Geddas Marian; How to listen + one cassette
- (29) O'Connor, J.D., A Course of English Pronunciation + Three Cassette, B.I.Languages Institutes, Mumbai.



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Part B  
Syllabus Prescribed for 2022-23 First -Year UG Programme  
Programme: Semester I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD 102	Introduction to fashion Illustration (Theory)	40

- **Course outcomes::**  
After completing course students would be able to:
- 1) Explain the knowledge of fashion
  - 2) Discuss various fashion terminologies
  - 3) Produce fashion sketches of the garments with all details

Unit	Content
Unit I	Fashion terminology. Fashion Designing-Concept and meaning Fashion trends and fashion changes. (8 Periods)
Unit II	Introduction to the fashion industry. Fashion rendering Tools and techniques used for fashion rendering Understanding fabric types and fabric textures Illustrating accessories and garment details-categories and types (8 Periods)
Unit III	Historical perspectives of fashion illustration Fashion Illustration and Fashion drawing Tools used for Fashion Illustration Types of illustration, steps in illustration Fashion illustrator (8 Periods)
Unit IV	Human figure Basic Anatomy, Proportion, anthropometric measurements. Male, female & child's figure Weight distribution. Heads, hands and feet. (8 Periods)
Unit V	Figure types and body shapes Silhouette –types, use in creating illusions, prominent Silhouettes used in different era (8 Periods)
<b>*SEM- Template development using illustration skills</b>	
COs: 1. Student will understand and use illustration skills for developing fashion templates for different shapes and sizes	

References :-

1. Introduction to fashion design, Patrick John Ireland.
2. Mc Graw Hill, 1973 ,Creative Clothing construction
3. Sharon Lee Tete, Inside fashion Design, Harper and Row publishers, New York



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Part B  
Syllabus Prescribed for 2022-23 First -Year UG Programme  
Programme: Semester 1

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD103	Traditional Indian Embroidery (Theory)	40

• **Course outcomes:s:**

After completing course students would be able to:

- 1) Discuss the knowledge of Indian Embroidery
- 2) Recognize the importance of embroidery and its application
- 3) Develop the skills of Embroidery and its application as a means of ornamentation.

Unit	Content
Unit I	Embroidery- meaning, types-hand & machine Introduction of traditional embroideries used in different countries History of Indian Embroidery, cultural importance of Indian Embroidery (8 Periods)
Unit II	Selection of design, placement of design , reduction and enlargement of design , transferring design by different methods. Types of stitches used in Indian Embroidery: steps involved in making Embroidery stitches. (8 Periods)
Unit III	Regional Embroidery of Punjab, Kashmir, Uttar Pradesh, Himachal Pradesh, Bihar (8 Periods)
Unit IV	Regional Embroidery of Kamataka, Gujarat, Manipur, Bengal, Rajasthan, Orrissa, Andhra Pradesh (8 Periods)
Unit V	Use of Indian Embroidery in textile and apparels for value addition, role of fashion designers and NGOs in promotion of Indian embroidery, (8 Periods)
*SEM: Design development and implementation using any one traditional embroidery ( for any one product)	
COs: 2. Student will develop skills of ornamentation of an article.	

References :-

1. A.V.Deoskar& A.S. Deshmukh ADs Source book of designs and Embroidery.Bajaj Book depot, Amaravti
2. K. Dongarkary, Romance of Indian Embroidery; Thakare& Co. Ltd., 1951
3. KamaladeviChattopadhyaya – "Handcraft on India" Secretary, Indian council of cultural Relations new Delhi.



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Faculty of Science and Technology, Programme: BCA

POs of B.C.A. Programme:

The under-graduate students, after completing their study of B.C.A. programme would acquire following characteristics attributes of science graduate.

PO-1 Scientific Knowledge and Experimental Skills : The graduates must be able to demonstrate fundamental concepts in computer science and apply it in relative specialized areas like research & development, teaching and government, social or public services.

PO-2 Communication skills : The graduates must be able to transmit complex technical information in clear and concise manner relating to computer hardware, software and its applications.

PO-3 Critical Thinking & Problem Solving Ability: The graduates must be able to employ critical thinking and problem solving skills to find appropriate solutions for the given problems in the fields of computer technology.

PO-4 Team leading and working capability: The graduates must be capable to work independently as well as a team leader or a member.

PO-5 Project Management: The graduates must be able to identify need, scope and beneficiaries to develop a project by observing responsible & ethical conduct and also with cyber security and safety.

PO-6 Digital Proficiency to use Modern Digital Tools: The graduates must be capable to learn and use modern technology like data mining, handling & management, robotics and artificial intelligence.

PO-7 Environmental and Societal Consciousness: The graduates must be aware about the environmental & the societal problems and must be capable to use and demonstrate the acquired knowledge to address these problems and to find appropriate solutions thereof.

PO-8 Ethics and Human values: The graduates must be capable to think and behave rationally on the ethical issues they come across at their work place. Also, the graduates should adopt human values to keep harmony with individuals and with human beings.

PO-9 National perspective: The graduates must be able to develop national perspective for their career in the chosen field so that they could play a vital role in contributing in national development.

PO-10 Lifelong Learning: The graduates should adopt lifelong learning to keep pace with emerging trends in technology and research.



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**PSOs of B.C.A. Programme:**

The student graduating with the Degree BCA should be able to

- PSO-1 Focus on preparing student for roles pertaining to computer applications and IT industry
- PSO-2 develop programming skills, networking skills, learn applications, packages, programming languages and modern techniques of IT
- PSO-3 Get skill and information not only about computer and information technology but also in common, organization and management.
- PSO-4 Learn applications, packages, programming languages and modern techniques of IT
- PSO-5 work as software programmer, system, database and network administrator, web designer, Application developer, faculty for computer science and computer applications, Web Designer, Network Analyst, Test Engineer, DBA, Technical Support Engineer, Quality Assurance, data analyst, data Scientist, researcher etc.
- PSO-6 get information about various computer applications, latest development in IT and communication Technology in current era.
- PSO-7 use knowledge of the networking, computer graphics, web development, trouble shooting, and hardware and software skills.
- PSO-8 use knowledge in various domains to identify research gaps and hence to provide solution to new ideas and innovations
- PSO-9 assess the hardware and software aspects of computer systems, structure and development methodologies of software systems.
- PSO-10 apply mathematical methodologies to solve computation task, model real world problem using appropriate data structure and suitable algorithm.



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### Employability Potential of the Programme:

B.C.A. programme will be full-time 3 years bachelor's degree course of computer application. This course is designed specifically to cater the need of skilled software developers. The programme is recognized by M.S.Govt. And Affiliated to Sant Gadge Baba Amravati University. The Course develops high degree of technical skill in the Students, so that they can face the challenges of the industries. The Computers/ Computer Knowledge has become as indispensable in today's world as food, shelter, and clothing. The service sector in the worked is experiencing a boom and India has emerged as world leader. The BCA course covers the technical as well as managerial aspects of the computer applications. It offers advanced study into the conceptual basis of information systems as a discipline and introduces students to research methods and current developments.

Computers have become an integral part of our life. Almost every individual wants to be a computer professional. The craze for the courses is increasing due to growing job prospects that it has. B.C.A. forms the base of a computer professional versatile is use of computers in almost all fields of computer application. The main emphasis of the Programme is an applied computer use in various fields. Companies who want, to take benefit of the new information technologies and communication systems need expert professionals, who can apply computer science principles to solve problems produced by the interface between business and technology. B.C.A. Programme is an undergraduate program with Choice Based Credit System (CBCS) scheme where students are exposed to various areas of computer applications including the latest developments in the industry. The programme imparts comprehensive knowledge with equal emphasis on theory and practice in the field of information technology.

The Indian economy is on an extremely positive note; growth is across sectors, both in traditional industries and new sectors. In such an environment, corporate India will need young and talented youth to actively participate, manage, design, develop and lead several IT initiatives. It has not been better than this for aspirants of BCA education.



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**Sant Gadge Baba Amravati University, Amravati**  
**Faculty of Science and Technology, Programme: BCA**  
**(Three Years Six Semesters Degree Programme) (Choice Based Credit System)**

**POs of B.C.A. Programme:**

The under-graduate students, after completing their study of B.C.A. programme would acquire following characteristics attributes.

PO-1	Scientific Knowledge and Experimental Skills : The graduates must be able to demonstrate fundamental concepts in computer science and apply it in relative specialized areas like research & development, teaching and government, social or public services.
PO-2	Communication skills : The graduates must be able to transmit complex technical information in clear and concise manner relating to computer hardware, software and its applications.
PO-3	Critical Thinking & Problem Solving Ability: The graduates must be able to employ critical thinking and problem solving skills to find appropriate solutions for the given problems in the fields of computer technology.
PO-4	Team leading and working capability: The graduates must be capable to work independently as well as a team leader or a member.
PO-5	Project Management: The graduates must be able to identify need, scope and beneficiaries to develop a project by observing responsible & ethical conduct and also with cyber security and
PO-6	use modern technology like data mining, handling & management, robotics and artificial intelligence.
PO-7	Environmental and Societal Consciousness: The graduates must be aware about the environmental & the societal problems and must be capable to use and demonstrate the acquired knowledge to address these problems and to find appropriate solutions thereof.
PO-8	Ethics and Human values: The graduates must be capable to think and behave rationally on the ethical issues they come across at their work place. Also, the graduates should adopt human values to keep harmony with individuals and with human beings.
PO-9	National perspective: The graduates must be able to develop national perspective for their career in the chosen field so that they could play a vital role in contributing in national
PO-10	Lifelong Learning: The graduates should adopt lifelong learning to keep pace with emerging trends in technology and research.

**PSOs of B.C.A. Programme**

The student graduating with the Degree BCA should be able to

PSO-1	Focus on preparing student for roles pertaining to computer applications and IT industry
PSO-2	develop programming skills, networking skills, learn applications, packages, programming languages and modern techniques of IT
PSO-3	Get skill and information not only about computer and information technology but also in common, organization and management.
PSO-4	Learn applications, packages, programming languages and modern techniques of IT



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PSO-5	Application developer, faculty for computer science and computer applications, Web Designer, Network Analyst, Test Engineer, DBA, Technical Support Engineer, Quality Assurance, data analyst, data Scientist, researcher etc.
PSO-6	get information about various computer applications, latest development in IT and communication Technology in current era
PSO-7	use knowledge of the networking, computer graphics, web development, trouble shooting, and hardware and software skills.
PSO-8	use knowledge in various domains to identify research gaps and hence to provide solution to new ideas and innovations
PSO-9	assess the hardware and software aspects of computer systems, structure and development methodologies of software systems.
PSO-10	apply mathematical methodologies to solve computation task, model real world problem using appropriate data structure and suitable algorithm



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